AUGUST 40 CENTS

LIVING

FOR YOUNG HOMEMAKERS

oung ideas decorate an apartment

he house 2,000 pictures inside

ractical points of kitchen planning

Taste...and enjoy the beer

with that champagne sparkle

THE CHAMPAGNE OF BOTTLE BEER

Miller HIGH LIFE

Photography–Leslie Gill

Chessmen–Carlebach Gallery, N.Y.

Royal Leerdam Glasses–
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Serving Wagon–Salterini, N.Y.

Clothes–Jeanne Campbell
of Sportwhirl

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Imagine "Touring" France for only 10¢

THE AMERICAN GEOGRAPHICAL SOCIETY

invites you to accept this "sample" of its *Around the World Program*

***PLUS* A GIANT FULL-COLOR WALL MAP OF THE WORLD**

A Combined $3.00 Value *for only* 10¢

To Introduce You and Your Children to a Wonderful New Way to Learn About . . .

Our Fascinating World

YES, just one dime takes you on a "magic carpet" tour of France. Without stirring from your home you will gaze down upon the lights of Paris from the Eiffel Tower . . . stroll through the magnificent palace of Fontainebleau . . . explore the glorious Louvre . . . breathe in the salty air of Marseille . . . linger on the sun-drenched beaches of the Riviera. You will get to know more about the people, art and culture of France than many tourists who actually visit there in person!

Your host, THE AMERICAN GEOGRAPHICAL SOCIETY, makes this generous offer to acquaint you with a new kind of home education hobby which you and your family can now enjoy. It is called The Around the World Program — an exciting way for young and old to learn about the many people and lands of our wonderful world, that is like a "guided tour" around the world.

Each month you receive a set of full-color photographs *and* an informative, illustrated guidebook album with spaces for mounting the color prints. By means of these prints and albums, prepared under the guidance of American Geographical Society experts, you and your family "visit" a different country every month. You explore the country's famous landmarks; go sight-seeing in the strange cities. In quaint little villages you observe native costumes, customs, and crafts. You learn about the great battles, national heroes, ancient legends, principal cities, rivers, mountains. You become familiar with the national flag and currency. You even learn to speak some words and phrases of the native language.

France comes alive for you in glowing, full-color pictures. You'll see the famed Arc de Triomphe, the Champs Elysees, the Riviera and the fascinating Left Bank.

How Your Family Can Continue on A "Guided Tour" Around the World

Your "visit" to France and the giant World Map — both yours for only 10¢ — can be the beginning of a great family adventure

Helps Children in School — and in Later Life, Too!

Here is an educational hobby for the whole family. It will give your children a tremendous advantage in school and in later life, as they grow up in a world where other countries are only hours away by air. And you yourself will find this an enjoyable way of planning trips — or re-living them.

Just Mail Coupon Below With Only Ten Cents

To acquaint yourself with this project, accept the offer described here. No obligation — this is merely a "demonstration" offer. If, however, you *are* delighted with your trial package and *do* wish to continue on your "trip around the world," you pay only $1 for each monthly tour thereafter. And you may cancel at any time. Mail the coupon at once. **AMERICAN GEOGRAPHICAL SOCIETY'S *Around the World Program*, Dept. S-LV-8, Garden City, N. Y.**

Here's What You Get for Only A Dime:

(Total Value $3.00)

1. 25 breathtaking FULL-COLOR prints of France's most fascinating sights.
2. The authoritative album on France in which to mount your pictures, plus informative text on France's history, customs, arts, legends, famous landmarks, natural wonders, geography, etc.
3. A giant MAP OF THE WORLD, in beautiful color, prepared especially by leading geographical experts for this program. Opens up to 3½ feet wide! A magnificent wall decoration, invaluable guide for students or arm-chair explorers. Retail value $2.00.

In addition, if you decide to continue, you will receive as a *Free* bonus a beautiful green-and-copper colored album case (pictured above) large enough to hold a number of albums.

Yes, all this (total value $3.00) is yours for ONLY ONE DIME — to introduce you to the Around the World Program.

THIS COUPON WORTH $2.90

American Geographical Society's
Around the World Program
Dept. S-LV-8, Garden City, N. Y.

I enclose ten cents. Please send me at once my introductory package consisting of (1) the informative "guidebook album" on France, (2) twenty-five beautiful full-color reproductions to mount in the albums, and (3) the giant 3½ ft. wide full-color Map of the World. I understand you will send me an "Around the World Program" guidebook album complete with a set of color-prints each month for only $1 plus shipping. After examining my introductory package, I'll notify you if I do not wish to continue. I am not obligated to take any minimum number of albums and I am free to resign at any time.

Name . . . . . .
(PLEASE PRINT)
Address . . . . . .
City . . . . . Zone . . . . State . . . . . .

Same Offer in Canada. Address 105 Bond St., Toronto 2. W19
(Offer good only in U.S.A. and Canada)

MADISON Redi-Bed . . . smart, apartment size, sleeps two
- Scotchgard finished cover resists oil, soil and water
- Fine Sealy $59.50 quality Health Guard mattress
- Individually pocketed coils in cushions—extra comfort
- Trim modern styling; choice of handsome colors

Never before all these quality features at a price like this
YOUR CHOICE $199.95

DAYTONA Redi-Bed . . . apartment size, fingertip operation
- Sealaflex plastic cover; washable, durable, leather-like
- Sealy $59.50 quality Health Guard mattress—for two
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- Sturdy hardwood frame; choice of smart colors

Handsome sofa by day . . . comfortable bed at night

Now's the time to save on a handsome convertible during

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Next best thing to an extra bedroom—for two

CHARLESTON Redi-Bed . . . classic lines that fit beautifully in any living-room or den. Cushions have foam rubber topper; famous $79.50 quality Posturepedic mattress; sleeps two. Long-wearing nubby nylon-pile covering in solid colors flecked with gold.

Now just $259.95

MOUNT VERNON Con•sealy•bed . . . gracefully styled along traditional lines. Superbly comfortable Plastifoam cushions; famous $79.50 quality Posturepedic mattress; sleeps two. Lovely colonial print covering with background color in beige, gold or green.

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MANCHESTER Con•sealy•bed . . . elegantly simple with wide shelf-arms, button-tufted back. Genuine foam rubber cushions; $79.50 quality Posturepedic mattress; sleeps two. Easy-to-operate mechanism. Perfectly tailored in luxurious, nylon-viscose bouclé flecked with gold. Choice of colors.

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© Sealy, Inc., 1955 Prices slightly higher in Canada

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LOAFER LOUNGE . . . quick, easy, extra-sleeping-room for one! "No-sag" construction for extra support. Adjustable bolster back. Upholstered in smooth Sealaflex plastic that wipes clean with a damp cloth. Five colors.

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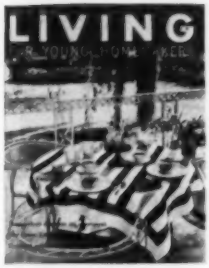

Meadowcraft furniture from the All Weather *group by Birmingham Ornamental. Wrought-iron balustrade by Tennessee Fabricating. Boontonware's* Meadow Spray *melamine dinnerware. Striped tablecloth, Linens by Vera. Oneidacraft deluxe* Accent *stainless-steel flatware. Cover photography is by Bill Margerin*

AUGUST 1958 **40 CENTS**

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FOR YOUNG HOMEMAKERS

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the LIVING ROSE

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A PIECE OFF YOUR MIND

HELP WANTED

Dear Friends:
The article, *Planting Plans for Family Gardens*, in the May, 1958 issue has prompted me to write regarding more landscaping ideas, particularly in conjunction with the *Electri-Living* houses.

In presenting these special issues (September 1956 and 1957 and January 1957 and 1958) you are offering architecturally-designed houses which I think are the finest offered in any of the home magazines. Why don't you include a professionally designed landscape plan as well?

The people who choose to build these homes are obviously discriminating enough to want something different. By the same token, these same people would like to see them beautifully landscaped.

I realize there would be a regional difference involved in specifying plant material but even this could be narrowed down to the North and East, the South and West.

We built your *Designed for Living House #4* from the January, 1954 issue and are so proud of it, as it has suited our family ideally in every way. We are continually receiving flattering comments and have had one newspaper write up. We are, however, amateurishly trying to do a creditable job of landscaping. After all, it is the planting that shows off the house and makes it appear as I like to think the architect envisioned it when he designed it.

Sterling M. Myers
Midland, Michigan

Dear Sir:
My husband and I enjoy reading and collecting your magazines, for someday—in about fifteen or twenty years—we hope to build.

My husband is a career officer in the army, and meanwhile we are faced with the problem of moving at least every three years. We have been married three and one-half years and have lived in four different places—from a very modern apartment, to a standard post quarters, an old New England granary made over into a house.

We must try to fit furniture and curtains into each new housing unit, repair damage done by movers, gradually add more furnishings as the family grows and as budgets and promotions allow. Believe me, it is quite a dilemma when at the same time we want to have harmony and good taste in our home.

Your help would be greatly appreciated by us and I'm sure by many other families in similar circumstances.

Mrs. George Jarrett
Pepperell, Mass.

HIGH RANK

Dear Editors:
LIVING'S *New Guide to Home Planning and Remodeling* is one of the very finest publications of this type that has ever been offered to the general public. Your composition and choice of material rank this edition right up with the professional builders' magazines.

Ray Bersticker
Anaheim, Calif.

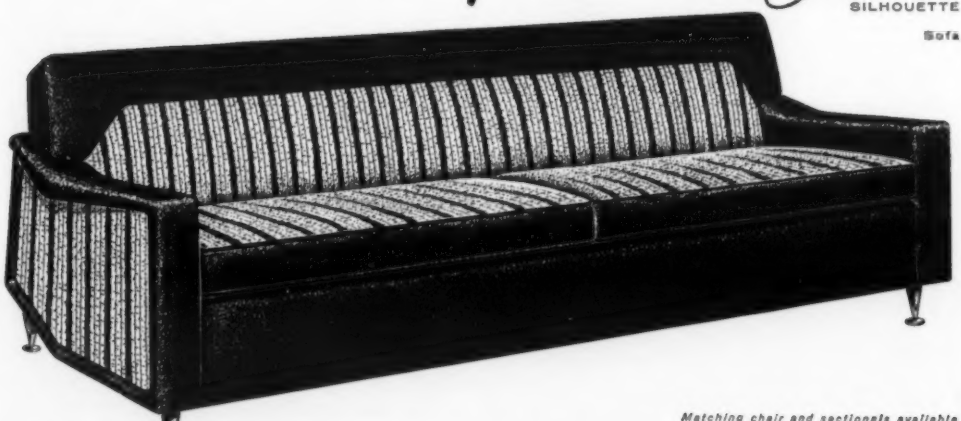
BUSY SIGNAL

Dear Sirs:
As a wife of an air force captain, I have gotten many ideas from your magazine, ideas that will make my base quarters different—on the inside at least—from the other 534 on-base residents. Like most husbands, mine "puts up" with "projects" with a stiff upper lip and a "remember, I'm only a captain—watch the budget." As you know SAC wives have a bit of spare time on their hands with

[Continued on page 6]

Kenmar designs

The SILHOUETTE Sofa



Matching chair and sectionals available

Designed by H. P. Glass & Associates

A product of THE KENMAR MFG. CO. East Palestine, Ohio • Tyler, Texas • Vogel Co., Toronto

SEARS ROEBUCK AND CO.

Tambours, luxurious Harmony House flocked curtains of DACRON* available exclusively at Sears Retail Stores and catalogue sales offices, in airy white, 81-inch lengths, $4.98 the pair. *"Dacron" is Du Pont's registered trademark for its polyester fiber. Du Pont makes fibers, not the fabrics or curtains shown.

AT LEAST
52 x 34
THREADS PER INCH OF 100%
DACRON*
POLYESTER FIBER
70 DENIER
AIR IN THIS
MARQUISETTE
CURTAIN FABRIC
EXTRA WEAR, EASY CARE

Look for this label on curtains of DACRON. It's your assurance of quality construction.

SHEER ELEGANCE—These exquisite, flocked curtains are so easy to keep fresh and crisp—because of DACRON* polyester fiber.

Yes, they're washable . . . dry quickly . . . need little if any ironing!

These curtains have the embroidered look of smart Swiss imports, are scalloped on three sides . . . and are easy on your budget, too!

DU PONT
REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

CURTAINS OF DACRON

REG. U. S. PAT. OFF.

A piece off your mind [Continued from page 4]

the men going on TDY's, so at these times I get out my file of "things to do on the next TDY" and keep busy.

Mrs. C. W. Burt
Salina, Kansas

CIRCUS FEAT

Dear Editor:
My husband and I are do-it-yourself fiends, and we would like to tell you how we decorated the baby's room with an almost complete lack of money or noticeable talent.

We had draperies with a circus pattern. I painted clowns, circus animals, etc. in oils against the white walls. The animals were adapted from those I found in magazines. We also had an old rocker and toy chest, fond grandparents supplied a crib, and we purchased only an unpainted chest of drawers. All are painted white with different color knobs. The rocker has a high back with many rods, and I painted each rod a different color. The pillow is white with strips of material to match the colors of the rods. I also used loops of colored strips for the white café curtains. The ceiling is the inside of the circus tent. From this hang the trapeze artists. Clowns climb ropes that hang and swing from the trapeze. These dolls were bought for 49¢ each in the five-and-ten-cent store and dressed in scraps of material. White cotton throw rugs complete the room. These were old, faded rugs that we bleached white.

The room is honestly better than my description!

Mrs. H. W. Brockmann, Jr.
Pleasantville, New York

COUPON CLIPPERS

Dear Editors:
I am most anxious to receive the descriptive details offered on the enclosed coupon from *Taste on A Postage Stamp* in the October, 1957 issue. I have several colonial maple pieces that are very old which would work out very well in a room like the one illustrated.

Mrs. Bernice Kilbury
Rockford, Illinois

Dear Editors:
I just love LIVING For Young Homemakers and the *Taste on A Postage Stamp* section is invaluable. A great deal of your magazine sets me to dreaming of the distant future when I can afford to buy some of the furnishings shown, but the mail-order section gives me real ideas which I can adapt to my present home with delightful results. I am sure there are many young homemakers like ourselves who need to confine our tastes to our budgets.

Mrs. Faith Pieper
Flat Rock, Michigan

Dear Sir:
I enjoyed your *Taste on A Postage Stamp* article on the decoration in three stages of a little girl's room in the May, 1958 issue. Like *The Five Little Peppers*, my two "peppers"—ages 8 and 6—are growing and growing. Right now, I am interested in the middle room.

Charles Secker
Huntington Station, N. Y.

POINTS OF VIEW

Gentlemen:
We were most interested in seeing the part-time home with the geodesic dome concept *(An Experiment in Economy)* in the April, 1958 issue. They would seem quite suitable as residences for our employees.

Alfredo Cerwin
Guatemala, C. A.

Dear Sirs:
In the April, 1958 issue, you had an article about *A Traveling Holiday Shelter* which described a small, portable vacation house with many interesting features in design and construction. I am intrigued by the Japanese effect of the translucent plastic panels.

Mary Lyon
Fort Worth, Texas

SAFETY SOLUTION

Dear Editors:
My husband and I have been overseas with the Internation Cooperation Administration during the past six years. We need in each underdeveloped country a guard or guards to protect our house. We think that the safety device mentioned in *What's New for Living* in the March, 1958 issue may be a perfect solution for us.

Mrs. Fred V. Annis
APO San Francisco, Calif.

Tiara

White's
brilliant
75th anniversary
collection

Send for your brilliantly illustrated 40-page Tiara brochure. Fabulous variety, fascinating new silver-mounted "spacers," airy floating poudres, miniature secretaries, importantly big pieces—all shown in an exciting array of traditional and contemporary settings.

Send 10¢ for White Tiara brochure.

White Fine Furniture
Dept. LAU-8
Mebane, North Carolina

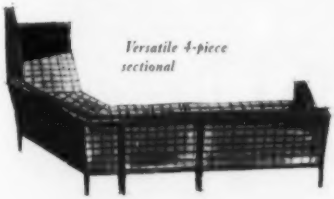
Tiara brings classic beauty into modern focus, to give your home new distinction. All pieces available in Sheffield Walnut and Sheffield Pewter finishes.

Make your selection from one of today's largest and finest collections of all Walnut dining, living, and bedroom masterpieces.

Preamble ... a declaration of design for lighthearted living!

Basic beauty 80" sofa

Handsome wing occasional



Versatile 4-piece sectional

Definitive . . . dramatic . . . sophisticated . . .
Preamble conspires with your instinct for freedom. Sculptured
in solid walnut . . . brave, even with its back turned!
Every inch foam comfort . . . deftly sheathed
in proud new fabrics to set it apart, above!
Preamble is for you . . . see it today!

Preamble
very new from

Hickory Chair Company

ESTABLISHED 1911

for "where-to-see" information — write us at Hickory, North Carolina

For cuts, scrapes, burns, sunburn, all "skinjuries"—

New Unguentine® stops the hurting, starts the healing...protects as no cream or liquid can!

1. Relieves pain fast—never stings.
2. Attacks infection—speeds tissue repair.
3. Guards against reinfection far longer.
4. Prevents gauze from sticking.

FREE!

$2.00 RETAIL VALUE WORLD MAP by Hammond

Beautiful full color! Decorative . . . detailed!

Don't miss this wonderful special bonus for trying Unguentine! This giant 50" x 33" wall map makes geography and current events more interesting for you . . . easier to understand for your children!

Simply mail empty Unguentine carton, any size, with your name and address, to Norwich Pharmacal Co., Norwich, N. Y., before October 1, 1958.

Send for your world map today!

The approach of September usually brings to mothers the problem of how to turn *The Youngest Set* into the smartest set—in style, as well as on report-card day. Since last year's clothes are very likely well-worn (if not completely outgrown), the opening of school calls for a few, new not-so-tiny garments for the young student. And so, keeping in mind the fact that good-looking, comfortable clothes give a child confidence to meet new situations, new friends and (with any luck) new knowledge, we have assembled a collection for both little girls and little boys, which seems to us to be right in appearance, durability and price. There are a few items which can double for both everyday and dress-up occasions, and almost everything—to keep Mother's homework a little lighter—is in a fabric which is washable, easy to iron and to care for.

Chemise in the classroom: a crease-resistant cotton for her first day at school. Middy cuff gives overblouse effect to the self-belted frock. Rust or blue with white linen *Peter Pan* collar. By Yolande. Galey & Lord cotton. Sizes 3 to 6X; at Lord & Taylor: $8.95

Bright and red as a stop-light, and just as eye-catching, Jack Borgenicht Original is adaptable for both school and party wear, with its lace trim and minute pearl buttons. Little brother wears a turtle-neck sweater of *Turbo* high-bulk orlon. Dress in sizes 3 to 6X; at B. Altman & Co., $4.95. Sweater $3.95; at J. L. Hudson

BILL MARGERIN

Handsome poplin jacket has Tyrolean braid in green and rust. A washable wonder, it's complete with hood lined in orlon pile. Jacket by Gardner, about $12.95. Matching slim pants about $7. Both are available at Best & Co.

The young man-about-school wears a white cable-stitch orlon sweater with navy and red trim. Gray flannel shortie pants by Imp Originals; $4.95. Sweater by Regal Knitwear; $3.95; both are available at Bloomingdale's

[Continued on page 90]

Western Pine Region woods... beauty at a price you can afford

Western Pine Region woods . . . soft-textured, straight-grained, accented by clear or knotty patterns . . . radiate an enduring, *natural* beauty. Beauty and value that you can enjoy at a reasonable cost.

In contemporary or traditional settings, Western Pine Region woods lend charm and distinction to any room in your home. They are properly dried and seasoned to ensure easy working. Easy to clean, too . . . just wipe them with a damp cloth. Western Pine Region woods can be painted or stained in a wide variety of graceful, *lasting* finishes.

Your lumber dealer can give you full details, and a free estimate. If you are building or remodeling you will find our "Friendly Home Ideas" booklet full of helpful decorating and building suggestions.

FREE! "Friendly Home Ideas"—85 photographs, many in color, feature traditional and contemporary ideas for building, decorating and remodeling with Western Pine Region woods. Write for your copy to Western Pine Association, Dept. 311-A, Yeon Bldg., Portland 4, Ore.

WPA

Western Pine Association

member mills manufacture these woods to high standards of seasoning, grading and measurement

Idaho White Pine • Ponderosa Pine • Sugar Pine
White Fir • Incense Cedar • Douglas Fir • Larch
Red Cedar • Lodgepole Pine • Engelmann Spruce

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW

CENTURY

DISTINCTIVE FURNITURE

— from the Countyline Collection

For interesting informative booklets send 25¢ to Century Furniture Company Hickory, North Carolina

what's new for living

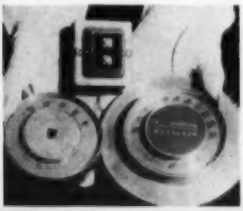
EXTRA!

WHAT'S NEW FOR LIVING

• A shower can now be pleasant and comfortable for tots, women and short men. Tall men need no longer stoop when shower is too low. *Flex-Arm* is easily attached to existing shower outlet to provide water for the small of the back and keep it conveniently away from the face. By Shur-Lock Home Products.

• Cutting scallops for ruffles, collars, belts and felt edging is simplified with *Skalloping Shears.* They also give a practical, ravel-resistant seam finish, a boon to sewers. By J. Wiss & Sons.

• Climate-conditioning sentinel adjusts indoor warmth and comfort requirements to changes in outside temperature. *Thermoramic* has no moving parts. General Controls.



[Continued on page 12]

When you buy with an eye to the years ahead...get

ARMSTRONG *Pure-Foam* with the Lifetime Guarantee!

Smart, unusual handling of the luxurious upholstery fabric keynotes this handsome and comfortable "Brookwood" sectional. Underneath is fine quality,too—sturdy, carefully crafted frames, cushioned with Armstrong Pure-Foam . . . to keep the comfort and beauty there throughout the full lifetime of this fine furniture.

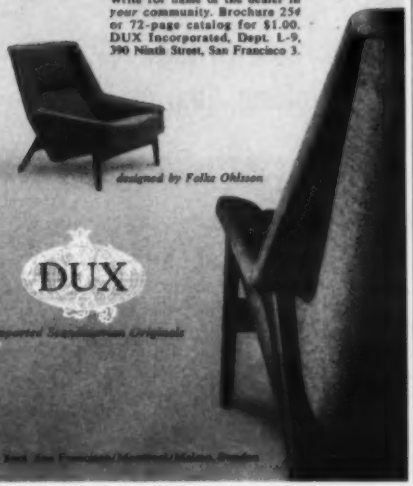
A creation of
MEMPHIS FURNITURE MFG. CO.
Memphis, Tenn.

ARMSTRONG-NORWALK RUBBER CORP. · Pure-Foam Division, Norwalk, Conn. Div. of Armstrong Rubber Company

FROM ACROSS THE SEA

. . . a world of grace in Swedish-crafted living and dining room furniture. Explore it—and discover how DUX in your home expresses best how you live.

Write for name of the dealer in your community. Brochure 25¢ or 72-page catalog for $1.00. DUX Incorporated, Dept. L-9, 390 Ninth Street, San Francisco 3.



SPECIFY Cabot's

Stain Finishes are trouble free—won't peel, crack or blister

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With these colorful stains, you can blend your home into the landscape. They enhance the beauty of wood, never mask the texture. They need no priming or thinning—go on smoothly and easily and they last as if they never heard of wearing off. What's more, Ranch House Hues cost only half as much as good house paint!

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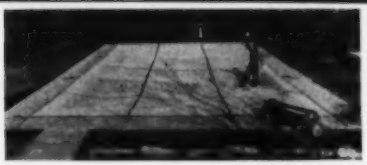
Please send color card on Cabot's Ranch House Hues

What's new [Continued from page 10]



• Swimming pool cover of lightweight *Fiberglas* will fit any size pool, is secured to edge with safety-lock springs and disappearing anchors. Unusual strength assures safety for children. By Meyco Division of Fred J. Meyer & Son.

• Ice-cream scoop has heat-retaining liquid sealed into head, keeps cream from freezing to aluminum surface and makes easy cutting into hard ice cream. *Modern Scoop* handle is U. S. Rubber's *Kralastic*. Modern Machine and Tool Co.

• Soil aerification pumps air from the atmosphere into the soil, using ordinary water pressure. Foamy mixture, propelled directly to roots, produces deep, strong root structure, prevents the runoff and waste of water and fertilizer. *Air-O-Jet* is by Young Industries.

• Crab-grass removal is simplified by *Crabbo*, an attachment for power mower. Attaches handily to rotary mowers 17 inches or larger in diameter. Blade with smooth-edged vertical flanges skims soil surface, lifts crab-grass "fingers" to be chopped into tiny bits or forcibly removes entire plant from turf. Starbrand Sales Corp.

what's new for living

• Garage opener, easy to install, operates on air rather than electricity. Weight of car forces air through rubber hose to release latching device. *Mark V* is by Challenger Lock Co.

• Portable electric organ designed for apartments and small homes has a full four-octave keyboard on a self-contained table with collapsible legs that folds into a luggage-type carrying case, about 28" long, 14" wide, 7" high. By Hohner.

• Safety lock for electrical plugs guards against hazards of accidental or unauthorized use of electrical equipment. *Yale Lock-It* has key-operated nylon bar to prevent entrance of plug into electrical outlet. Yale & Towne.

• Structural plastic panel, *Foil Glass*, incorporates a layer of perforated, embossed Alcoa aluminum between two sheets of translucent *Fiberglas* reinforced plastic. Foil acts as a heat barrier, reflects more than 80 percent of sun's rays. Inner layer of foil provides a decorative effect suitable for terrace roofing, room dividers, sliding panels. Comes in four colors. By Resolite Corporation.

[Continued on page 98]

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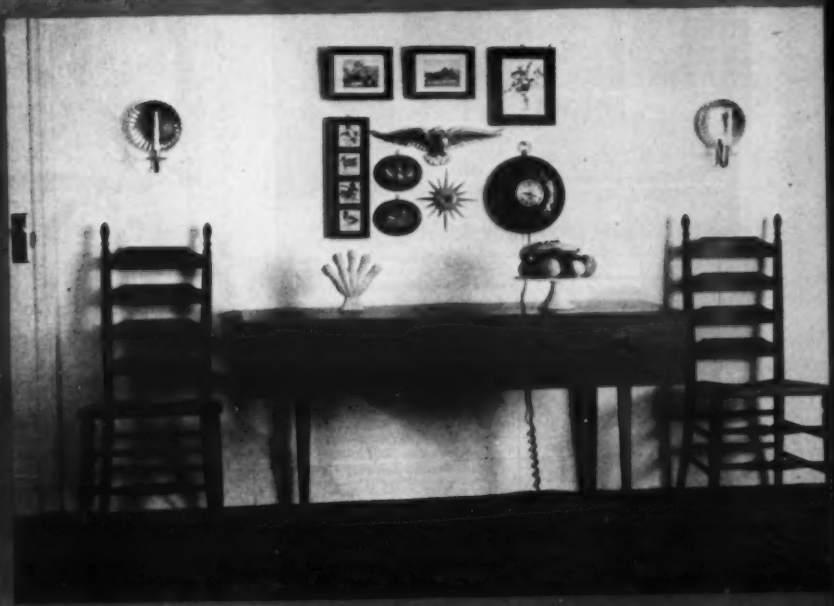

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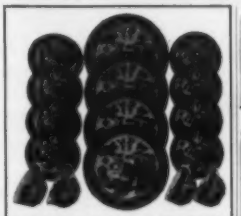

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"Blue Willow," a world famous pattern that has been the first choice of discriminating hostesses for generations! Now, start your own heirloom collection with this imported, high quality china 16-piece starter set, or give it to your favorite bride. An unusual value, the special low price includes 4 each: 9½" dinner plates, 6" dessert or cereal bowls, cups and saucers. Complete 16-pc. set only..... $5.95 ppd. plus 75¢ West of Miss.

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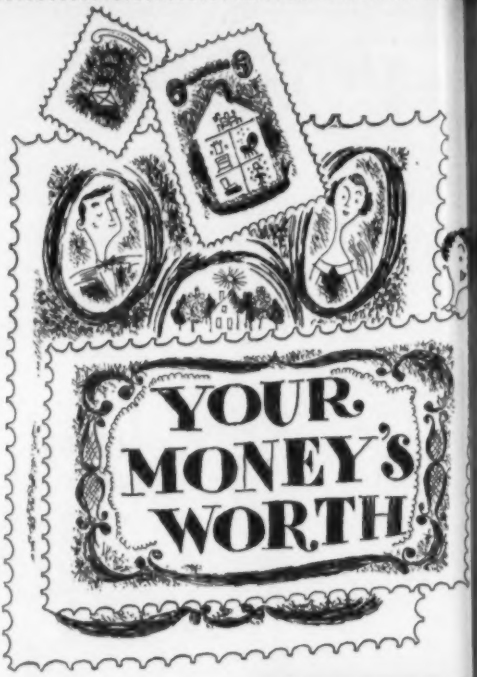


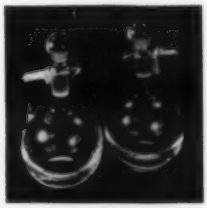
Tiny toes jump from warm beds, delight with their very own ABC rug; they carry it in front of the TV; they serve afternoon tea to the little ladies in the neighborhood; they dub themselves "the floor-lounging set;" and as we said before, they just adore their very own rug. This area rug for little tots is made of cotton and measures 2 feet by 3 feet. The background is beige with splashes of accent colors. $5.95, ppd. Page & Biddle (L858), 21 Station Road, Haverford, Pa.

Authentic coat hooks that emulate the charm and nostalgia of a bygone era. The true copies of old designs measure approximately five inches high and can be put handsomely to use in an entrance foyer, kitchen or on a closet door, in the bath as a towel holder, etc. The hook is crafted of iron and finished in black satin. $2.50 pair, ppd. Southern Showcase (L858), Box 547, Memphis 1, Tenn.

Light up with color. These handsome cigarette lighters, finished in brilliant deep lacquers, are available in black, white, orange and turquoise. So well-priced, you'll want several to serve as color accents in the living room, den, etc. The mushroom shape and the 4½" tall stem are each $2.95 plus 35¢ postage. Holiday House (L858), Bellevue Theatre Bldg., Upper Montclair, New Jersey.

By this time, we trust, all the June brides are home from their honeymoons, ready to settle down in their respective dovecots. And since the most dowered of brides never has quite all she needs for a home, we suggest she turn to Your Money's Worth *for those final touches seen as such budget "buys" in* Taste on a Postage Stamp. *Not-quite-so-new brides will also find a perusal of these pages to their advantage, whether their aim be to redecorate or simply get the children back to school in style. Remember, too, that all nonpersonalized merchandise—if not satisfactory—may be returned with the assurance that your money will be refunded in full.*

Jeanne Budde



Crystal cruets: Fill them with oil and vinegar and see how perfectly they go with your salad bowl or antipasto platter. Let each guest pour his own concoction from these four-ounce, 4½"-high cruets, complete with sham tipproof bottoms and ball stoppers. Add this finishing touch to your table setting, only $2.50 a pair, plus 35¢ shipping charges. Foster House (L858), 430 So. Jefferson St., Peoria, Ill.

New dimensions . . . inspired by the Spanish prayer chair. With the seat just 12" from the floor, you'll find it perfect for lounging in front of the fire or in a child's room, etc. Imported from Italy, the seats are hand-woven of genuine rush, bleached to a mellow creamy beige. Sturdy frame is beech-wood with a black lacquer or hand-rubbed walnut finish. Seat, 15" x 16"; back, 39" high. $27.50 each, $49.50 pair, express charges collect. Jenifer House (L858), New Marlboro Stage, Great Barrington, Massachusetts.

Plant your greenery in this good-looking *Fiberglas* planter that measures 8" wide and 10" high when perched on its wrought-iron base. The bowl is available in vibrant red, coral, black, white, chartreuse, turquoise or gray. You'll find this planter ideal for the bookshelf, room divider or coffee table. Only $1.99 complete with stand, freight charges collect. Order from The Akron (L858), 4402 Sunset Boulevard, Los Angeles 27, California.

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SHOE CHEST

Aerated, Louvered Cabinet Holds 24 Pairs of Women's Shoes or 18 Pairs of Men's Shoes

Are your shoes jumbled in closets, pushed under beds, wet, lost, dragged or stolen? Now, store all shoes neatly in one place. Our lovely Shoe Chest, an important innovation in bedroom furniture, holds men's, women's or children's shoes separately or together. Adjustable rods accommodate slippers, high heels, wedges, sneakers, high water boots, etc. Louvered doors provide ventilation to air-dry wet or rain-figured shoes, even hot and bottom. Use singly or in pairs in any room. Hardware brass. 28" x 18" x 36" high. Beautifully hand-crafted, hand polished in mellow honey tone knotty pine, or in lovely maple finish. Complete $32.50 Exp. Chgs. Col.

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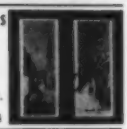

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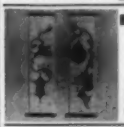

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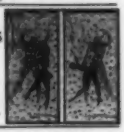

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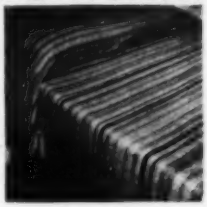
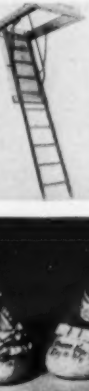


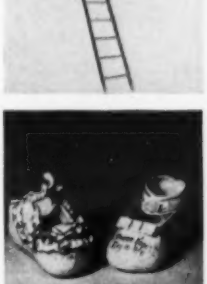
Madras, the famed hand-loomed cotton of India, so remarkably versatile, so subtly colorful, in a bedspread that harmonizes with traditional as well as modern decors. The stripes are hand-woven right into the cloth, and, while each piece is a blend of many colors, two predominant tones are offered: brown-gold or blue-green. Single bed, 72" x 108", $7.50; double-bed size, 90" x 108", $9.50, all postpaid. Shopping International (LS58), 65 Court Street, White Plains, New York.

A spicy brew: This miniature coffee-maker, as you may have guessed, is a salt-and-pepper set. Really a novelty to perk up the breakfast table or knick-knack shelf. The set is made of plastic with chrome and ebony finish. It's just the right size for daily use, terrific as shower favors and they would make a useful item if you like to barrage a prospective bride with many kitchen items. $1.25, ppd. From Glasscraft Mfg. Co. (LS58), P. O. Box 72, Evanston, Illinois.

Early American entry-hall cabinet that measures only 13" deep. The cabinet is handmade from Oregon knotty pine and has a distressed antique maple finish, hand-rubbed to a smooth, satiny touch. The cabinet, also perfect for the living room, den or bedroom, has three drawers on left side and large drawer across bottom and movable shutter door, all with porcelain pulls. 30" wide, 13" deep, 31" high. $59.95 exp. charges coll. Free catalogue on request. Colony Work Shops (LS58), Box 48334, Los Angeles, Calif.



Folding attic stair comes completely assembled with safety rail and can be operated with fingertip control. Easily installed, simple instructions included, the steel and wood stair is strong, lightweight. Three models available: one fits opening 25½" x 46" long, adjusts for 7'8" to 8'3" floor to ceiling heights; second fits opening 25½" x 54" long, adjusts for 7'10" to 8'4" heights; third fits opening 25½" x 54", adjusts from 8'5" to 9'1". $34, freight ppd. Tennessee Fabricating Co. (LS58), 1490 Grimes, Memphis, 6, Tenn.



Baby shoe memories kept alive in china. A new *Porcelynized* process preserves these little treasures for lasting loveliness, from the most delicate tatted boot to the rugged brogue. Each shoe is treated and glazed in gleaming white with baby blue or pink. Tastefully decorated with tiny flowers and a fine gold edging. $6.95 a pair, $4.00 a single shoe, ppd. (Single name on one, date on other: 50¢ extra; free illustrated folder, mailing bag on request.) DorAnn's (LS58), 73 Fordham Rd., West Newton 65, Mass.

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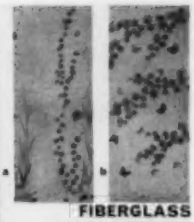
Pampering greenery, bringing vibrant color to rooms! The bowl is a wide 15" in red, coral, grey, black, white, chartreuse, turquoise; held in a slim wrought iron stand 24" high or 18" low. Color-bright idea for magazines, toys too! $13 value.

Bowl and stand 24" or 18" high **4.99**



FIBERGLASS SHOJI PANELS

Design which doesn't have to shout to be noticed—shojis add new sophistication as dividers, screens, shutters, lampshades! Maple leaves, bamboo leaves, butterflies pressed in unbreakable translucent fiberglass. Hand-fashioned, time-proof, each 24" x 60", $8 value.

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Invented where the trade winds play...a circle of glowing rattan (in that distinctive open-weave) on ebony wrought iron. Singly or in a trio, cool tropical sitters in any home setting. Value $9 each.

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THRONE CHAIR

Our regal, roomy throne chair... choice of king and commoner! Styled for indoor or outdoor sitting, in camel-toned rattan on wrought iron, any man's best tranquilizer! Value $15.

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Catch this big one...giant comfort for sunning or snoozing! 90 inches of tobacco rattan on wrought iron. A sleek sophisticate in your living room, den, patio. $30 value.

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HONG KONG CHAIRS

The British Crown Colony creates these chairs in white rattan and white peel. Tint them if you like, or leave them beautifully natural, to sit elegantly in today's bedroom, sitting room, terrace. Values to $24 ea.

SIDE CHAIR **7.99** ARM CHAIR **11.99**

PATIO UMBRELLAS

These shady characters bring year-round color to patio, playroom! Giant Japanese parasols of heavy paper, bamboo-ribbed, 7 ft. tall and 6 ft. wide. 2 part pole, easy to carry, set-up, store. Whirling circles of black & terra cotta, orange & gold, green & blue; or quarters of blue, white, red, yellow. Value $6.

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Decorative lamps from Japan's most ancient city! Cast in black iron, hand-hammered, exotic pieces on a coffee table, bookshelf, garden bench or hung indoors or out! 1) the 12" temple; 2) the square 10" teahouse. Value $14.95 each.

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SIAM BRONZEWARE

14 centuries of skill produce this exciting tableware from Siam! Four pieces in mirror-finished bronze with handles of polished buffalo horn—the look and feel of black ivory! On the handle-tip, a carved Thai goddess. Knife, fork, teaspoon, soup spoon. $16.95 value.

4-pc. place setting **3.99**

ISLAND CHAIR

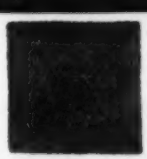
Modern design meets easy-chair luxury, and oh, how you'll hate to get up! Add the companion ottoman—you've created the family's favorite sitter! Rattan in a modern mold on black wrought iron. Value $22.

CHAIR **7.99**
OTTOMAN **3.99**

PAPEETE CHAIRS

Born in the South Seas, two versatile complements to contemporary rooms and patios. The stately captain's chair and its matching side chair (without arms)...both in honey-toned rattan on wrought iron legs. Value to $12.

SIDE CHAIR **5.99**
CAPTAINS CHAIR **7.99**



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A durable, handsomely textured floor covering, sea grass matting accents the casual whether you're flooring a playroom, parlor or patio. Hand-woven in Formosa, it is a full ½-inch thick and natural beige in color, blending with any decor. Cleans in a snap with vacuum or soap and water. Matting comes in 12" squares, in rolls 12 feet wide. To order, send room dimensions measured in feet. For example, if room is 9' x 12' you would need 108 squares at 19c each...a total of $20.52. Squares can easily be detached or added to fit floor plan. Usually sold 40c sq. ft.

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12" x 25"	1.89
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7" x 36"	2.19
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SOUTH PACIFIC CHAIRS

To surround an informal table or sit invitingly in den or patio...a cool couple in either side chair or arm chair model. Sunny rattan plus ebony wrought iron equals an exciting tropic combination! Values to $13 ea.

SIDE CHAIR **5.99** ARM CHAIR **7.99**

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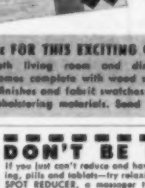

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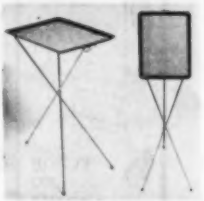

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P-382. RENOIR: MOULIN DE LA GALETTE. Graceful, flirtatious dancers bathed in dapple blue and pink, yellow and gold-brown. 24" high x 28" wide.

P-358. ROUAULT: LITTLE MAGICIAN. A standing girl and a bowl of fruit framed by a stone archway; jewel tones of emerald green, red, yellow, blue, brown and black. 24" high x 19" wide.

P-83. MONET: TULIPS IN HOLLAND. Traditional windmill and farmhouse, tulips in foreground. Pinks, reds, yellows, blue and white. 19" high x 24" wide.

P-309. ROUAULT: THE CHEVALIER. Dramatic portrait of a bearded man. Blue, orange-brown, pink, green, red and black. 24" high x 16¼" wide.

P-281. RENOIR: GIRL IN WHITE DRESS. Lovely seashore subject with three girls in white and pink dresses. Delicate blues and light greens. 22" high x 28" wide.

P-77. UTRILLO: LA RUE DE MONT CENIS. Montmartre street scene in muted whites, greens, browns and reds. 22" high by 28" wide.

P-261. MODIGLIANI: HEAD OF GIRL. Sophisticated portrait in mottled grays and blues, red and brown madder. 24" high x 15¼" wide.

P-379. VAN GOGH: HOUSE AT AUVERS. Swirling, dynamic landscape with blues, tans, reds and greens predominating. 22" high x 28" wide.

P-370. PASCIN: SEATED GIRL. Seated and seminude with shimmering tones of pearl-white, brown, olive-green, flesh-tones, orange and umber. 24" high x 19" wide.

P-360. LOUIS DALI: HEIGHTS OF PARIS. Montmartre street scene: trees, flowers, people, steps, buildings and garden walls, in delicate ash-grays, crimson, blue, umber, green, brown and black. 19½" high x 24" wide.

P-366. RUNNING CRANE, BLACKFOOT INDIAN. A sympathetic and skillful portrait of a dignified seated warrior in full tribal dress; pink background, red, blue, yellow, green, black, brown and sand. 30" high x 20" wide.

P-339. PICASSO: SEATED PIERROT. Powerful, sympathetic portrait done with brilliant red tonalities, green, umber, yellow, violet, brown. 24" high x 19" wide.

P-378. SOUTINE: BOY IN RED VEST. Dramatic portrait in brilliant red, black, white and blue. 22" high x 28" wide.

P-368. VAN GOGH: THE CYPRESS. Vibrant palette of yellow, ash-white, green, red, brown, blue-gray, umber and black. 24" high x 15½" wide.

P-357. QUEEN NEFERT-ITE. Exquisite collotype reproduction of ancient Egyptian queen. Vivid blue, red, yellow, green, white and flesh. 7½" x 10½" on 12" x 16" sheet.

P-159. CHAGALL: RABBI WITH RED TORAH. A compassionate study of an aged rabbi in red, white, black, brown and gray. 18" high x 24" wide.

P-388. ROUAULT: CLOWN. A large profile portrait in low-keyed maroons, reds and flesh tones. 22" high x 28" wide.

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P-297. JAPANESE POSTER. A graceful Utamaro maiden in gray, black, yellow, red, blue and pink, and Utamaro's lovely ideographs, embellish this large poster announcing an exhibition of Japanese master prints at the Ecole des Beaux-Arts in Paris. The decorative lettering is in red and black. 40" high x 26" wide. An exquisite wall decoration for any room in the house. *Pub. at $10.00.* *Only* **1.98**

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P-223. JAPANESE GEISHAS. A pair of "pillar paintings" portraying a charming trio. Their exquisite kimonos—resplendent with gorgeous indigos, purple, blue, dull-gold, grays, yellow, sienna and charcoal blacks—indicate that they are geishas from the Gay Quarter of Edo. Painted by an unknown 18th century Japanese master, every nuance of tone and line is reproduced by collotype, including the linen texture of the original backgrounds. Each panel-shaped print measures 40½" high x 16½" wide. *Pub. at $30.00.* *The pair, only* **1.98**

P-239. JAPANESE PRINT ON LINEN: Temple Dancers. A superb group portrait by Kiyomitsu of three famous dancers posed in a pyramidal design and costumed in gorgeous kimonos resplendent with lush reds, gold, green, brown, blue and purple. This colorful and exotic trio are about to dance a sacred Shinto Temple dance that is performed only once in every sixty years. Every rhythmic line and nuance of color has been flawlessly reproduced by silk screen on linen. Wonderfully decorative for every wall in your house, the print measures 38" high x 22" wide. *Pub. at $20.00.* *Only* **2.98**

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P-340. HIROSHIGE LANDSCAPE ON SILK: Crescent Moon. One of the most breathtaking scenes in the exquisite "Moonlight Views" series. A crescent moon gracefully emerges from blue sky just at the point where a wooded mountain crag and the earth meet. Umber, orange, green and brown are the other lovely tonalities in this Japanese print masterpiece. Reproduced by silk-screen on silk; popular panel-shape: 15" wide x 30" high. *Pub. at $20.00.* *Only* **2.98**

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P-238. JAPANESE PRINT ON LINEN: Reeds and Birds. An idyllic color woodcut by the Japanese master, Hoitsu, flawlessly reproduced by silk-screen on linen, depicting gracefully drooping reeds by the shores of a frozen lake and pairs of ducks and cranes standing in decorative poses. This lovely composition is lightly brushed in pastel blue, umber, orange and black on a tan background. 23" high x 29" wide. *Pub. at $20.00.* *Only* **2.98**

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Through the years you'll cherish this superb reproduction of Van Gogh's masterpiece, *Eglise d'Auvers*. Skilled mastercraftsmen have expertly reproduced minute details, giving the picture the appearance and feel of the original. It is printed on cloth and laminated on heavy artist's canvas by an exclusive process. Measures 17" x 22", $9.95, ppd., complete with hanging instructions. Utrillo's *The Pink Houses* and Picasso's *Harlequin with Guitar* also available. Jigtime Products (LS58), Box 57, Northbrook Ill.

Pull up this handsome Italian *Chiavari* chair to the dining or bridge table. You're bound to admire the expert workmanship and the classic design which makes this chair ideal in both contemporary and traditional settings. The seat, measuring 15" x 16" x 18" high, is made of hand-woven fiber rush; the frame is alpine hardwood lacquered in gleaming black. Only $10.99 each, freight collect. Hybern Imports (LS58), 2140 Hyperion Avenue, Los Angeles 27, California.

Remodel your old fur for fall and marvel at the smart styling job Morton's can do for you! For instance, this new chemise cape with gracefully rounded lines, softly gathered in back under a tailored fur bow, can be made from your old fur coat for $22.95, plus post., tax free. Price includes restyling, new lining, interlining, monogram, cleaning and glazing. Write for free style book with 35 fashions. Morton's (LS58), Dept. H25, 312 7th St., N.W., Washington 4, D. C.

Tidy the clown will be a real incentive for your youngsters when it comes to the department of neatness and tidiness. This decorative clown of durable enameled metal is available as a clothes hanger with two hooks; a towel holder or toothbrush holder. With its gold metal and sparkling fake emerald eyes, *Tidy* the clown will make neatness a wonderful game. $1.00 each, postpaid. Best Values (LS58), 403 Market St., Newark, N. J.

Handsomely inexpensive, this modern storage cabinet is factory-sanded to a satin-surface, taking stain, shellac or any other finishing coat beautifully. Genuine walnut sliding doors provide a striking contrast to the clear-grained, select white poplar. An adjustable shelf keeps serving pieces handy yet safely stored. Brass knobs, brass-tipped legs, 29" high, 16" deep, in 3 widths: 36" as illustrated, $32.95; 30", $27.95; 24", $22.95; shpg. chgs. coll. Country Workshop (LS58), 93 Rome Street, Newark 5, New Jersey.

Change the kitchen mixer into a ¼" drill by this ingenious adaptor that is fitted to the mixer by simply removing the beater and inserting unit in its place. It comes equipped with a genuine *Jacobs* key chuck and nine high-grade chrome-alloy tool steel drills in the following sizes: 1/16", 5/64", 3/32", 7/64", ⅛", 9/64", 5/32", 3/16", ¼". Send description of kitchen mixer, make and model. Only $4.95, ppd. for adaptor, chuck and drills. G.K. Stewart Co. (LS58), 183 Mt. Carve Boulevard, St. Paul 5, Minnesota.

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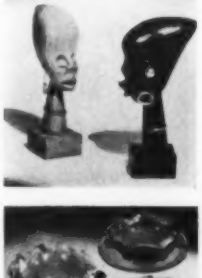
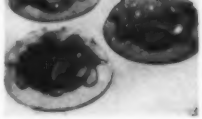
The fun's in the opening of beer cans and bottles when you use these imported openers from Germany. Really novel . . . they are miniature replicas of famous brands: assorted whiskey bottles, 2½" each; oil, beer and tomato juice cans, 1¾" each, and they make great collector and conversation pieces. (Bottles open bottles and cans open cans, of course.) $1.35 each, $2.50 a pair, all ppd. Seth & Jed (L858), New Marlborough, Mass.



Hand-carved Haitian heads for the discerning homemaker who is in the market for an interesting decorative accessory. The Haitian head measures 5½" high and each piece is the work of an individual artisan. They are available in satin-smooth mahogany, natural or ebony, finished with brass trimmings. No two carvings are exactly alike. $2.75 each or a pair, $4.95, all postpaid. Order from Hobi (L858), Flushing 52, New York.



Jewel-tone sherbet dishes lend color harmony to your table setting. Imported from Italy and available in delicate shades of ruby, amber, aquamarine and amethyst, the dish as well as its underplate are both six inches in diameter. Ideal for sherbets, puddings and cereals; use individually for snacks and tidbits. Delight a young homemaker with a set of four (in assorted colors) at $3.50; a set of eight, $6.75. All ppd. The Added Touch (L858), Wynnewood, Penna.

Perfect match-mates for your bedroom décor. This washable *Dacron* with color-sealed acetate bedroom ensemble includes: heavy channel quilted coverlet in solid aqua, green, rose, brown, gold, twin size, $15.95; full size, $17.95. Striped dust ruffle, twin, $8.95; full, $9.95. Matching pillow shams, $4.95 each. Draperies and cafés also available. Send 25¢ for color swatches, photos, etc. Add 75¢ postage each order. Order from Home Fashions (L858), Box 146, Washington Bridge Station, New York 33, N.Y.

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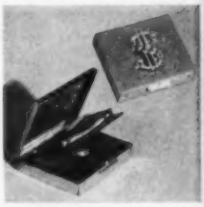
A telephone shelf in 22-gauge die-stamped steel in your choice of a dull-black or glossy-white finish. The top shelf, with expanded metal ends, is extruded and lanced by 2" diameter by 4¼" paper roll. Beneath is a 6" space for directories. A very convenient accessory (13" wide, 7½" high, 9½" deep) for $3.98, plus 50¢ postage. Order from Wilco Fashions (L858), 35 South Park Avenue, Rockville Centre, New York.

From the blue waters of the Mediterranean that surround the romantic Isle of Capri comes coral to enhance your summer wardrobe. The luxurious 54" rope can be worn singly or as a two-to-three-strand necklace and is $6.25; 15" x 17" twin choker is $5.50; earrings, button or drop, screw-back or pierced, are $2.75 a pair, all ppd. Alpine Imports (L858), 505 Fifth Ave., New York 17, N. Y.

Put out the light and the switch plate says *Good Night* to your sleepytime girl or boy. The single switch plates are personalized and made of fine quality tiles, drilled for standard toggle switch. This little girl's has a chubby cherub and doll, but they're all decorated appropriately, so state name, age and sex of child. $2.50 each, postpaid. Miles Kimball (L858), 215 Bond Street, Oshkosh, Wis.



Cash in on a golden and bejeweled treasure chest that will keep your mad-money handy and make order out of evening-bag chaos. The case has compartments for pennies, nickels, dimes, quarters and half-dollars, as well as a clip for those extra $100.00 bills! It's $2.20 ppd., federal tax included, 50¢ extra for a script engraving of full name. A gift to be remembered. Sunset House (L858), 83 Sunset Bldg., Los Angeles 16, Calif.

Air Dri: the electric thermal convection unit that keeps relative humidity so low that mold and mildew cannot exist. Perfect for closets and storage rooms up to 160 cubic feet. Unit measures 3"x3"x9", is encased in steel with aluminum chimney and comes with 5'8" extra-heavy-duty cord. It hangs on the wall, needs no attention and works on AC-DC. Underwriters' approved with a 5-year guarantee. $7.50, ppd., plus 23¢ sales tax for Florida residents. Air Dri Assoc. (L858), 2423 Central Ave., St. Petersburg, Fla.

Animal decorations on the wall of your nursery or child's playroom will add that professional touch. All dressed up in pastel pink and blue the set includes: Prissie the kitten riding George the giraffe, a Teddy bear, puppy, elephant, two rabbits, a Jack-in-the-box, ABC blocks, etc. Easy to apply with paste or tacks, the animals are almost 2 feet tall, and the set of 16 pieces is $1.49, postpaid. The Mart (L858), Box 41, Woodland Hills, Calif.

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How to Slenderize Heavy Legs is the title of this new home scientific method book. Written with detailed instructions by a registered physiotherapist, the method requires just 15 minutes a day in the privacy of your own home. The instructions are illustrated, easy to follow, and can bring slimmer curves to your hips and thighs as well as knees, calves and ankles. $1.98, ppd. Modern Methods (L858), 296 Broadway, New York 7, N.Y.

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A charming wall decoration and a handy place to display six of Dad's favorite pipes. This handcrafted pipe rack is made of solid pine and has a warm honeytone, hand-rubbed finish. It measures 9½" high, 17½" long and 6½" deep. The shelf is wide enough to hold tobacco or a cigar humidor. Rack is available in unfinished pine. $7.95 finished, $5.95 unfinished, all ppd. Pond Crafts (L858), 708 N. Broad St., Suffolk, Virginia.

A happy home is what these lovely carvings symbolize in Chinese tradition. Significant conversation pieces for the study, bookshelves or a man's desk, the Buddhas and elephant are expertly hand-carved of pure ivory by craftsmen in Hong Kong. The smallest Buddha, 1½" tall, is $1.00; the larger Buddha measures 3" and is $7.00; and the 3" elephant is $6.00; all ppd. Panther International, Ltd. (L858), 108 East 16th St., New York 3, N. Y.

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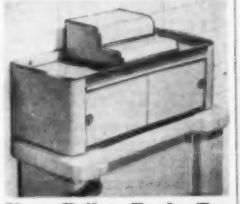

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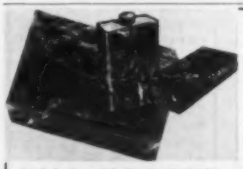

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Nantucket original: from the home of the clipper ship comes this authentic reproduction of a Nantucket rocker and footstool. Padded seat and stool are covered in Mt. Vernon pattern tapestry in beige-gray tone. Solid maple frame finished in colonial nutmeg-brown, provincial fruit wood or solid mahogany frame with antique mahogany finish. Antique brass nail trim, measures 15" x 18" x 34", $79.95; 9" x 14" x 6" stool, $13.95; both, $89.95. All ppd. Nantucket Furniture Shop (L858), Sawyer, Mich.

Top off the party with a luscious basket of fruit served graciously in this handsome bamboo basket, complete with six individual knives made of stainless steel with bamboo handles. After the fruit is gone, the basket reveals a tile base in which real butterflies have been pressed between two pieces of glass. It's a lovely gift and a lovely complement to your table. Measures 9" in diameter and 4" high. $9.95, postpaid. Glory Gifts (L858), 339 Hawthorne Avenue, Yonkers, N. Y.

If glamour is your cup of tea . . . this oriental brew in *Fujiette* fabric is sure to be your choice for lounging comfort. For use at home or resort, the jacket comes in a colorful *Koma* design, complemented by a pair of Capri pants in solid colors of turquoise, jonquil, navy, flame or black. Small (10-12), medium (14-16), large (18-20). The two piece *Happi* lounging set is $4.88, matching shorts, $1.00. There's an identical set for men, $4.44. All ppd. Palley's (L858), 2263 Vernon Ave., Los Angeles 58, California.

Clean like a queen with this glamorous dust-polish cloth. The mitt is hand-screened with jeweled fingers . . . but don't let its frivolous look fool you. Under it all is a very fine cloth, treated with *Silicone*, to leave a brilliant glow on wood finishes. The "hand-protect" mitt is $1.00, postpaid. Also recommended for musical instruments and all wood objects. Aavon Specialty Co., Inc. (L858), 389 Fifth Avenue, New York 16, New York.

Versatility plus: this indoor-outdoor barbecue grill adjusts to a 22" to 40" high fireplace or pushes into ground for cook-outs. Grill, fire-pan and rotisserie all swing outward for food or fire tending, can be adjusted up or down on telescope pole, removed for cleaning or storage. Of extra-heavy-gauge steel, grill and fire pan are 16" in diameter. Unit (without rotisserie) is $16.95, expr. coll. Adjustable rotisserie, powered by two 15¢ flashlight batteries, is $9.95. Yield House (L858), N. Conway, New Hampshire.

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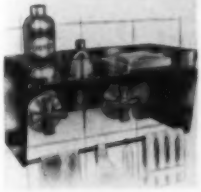

At your soapy fingertips . . . the self-mounting shower shelf that needs no holes, drilling or screws but fits securely over faucets. The shelf proper holds shampoo, soap, deodorant, while the rod holds washcloths, shower cap, etc. Made of rustproof stainless steel with a removable plastic top shelf. It is priced at $3.98, postpaid. A most convenient fixture and safety measure in the shower. Helen Hahn Company (L858), P. O. Box 64532, Los Angeles 64, California.

Apron in waiting . . . it's a brand-new apron that solves the special problems of protecting maternity clothing. Especially designed to fit and flatter throughout pregnancy, the *Matronette* hangs gracefully from the shoulders and stays closed without waist ties. Won't wrinkle the dress it's protecting either. Made of wrinkle-resistant Avondale perma-press denim (little or no ironing), in a choice of bright or pastel multi-stripes. $2.99, ppd. Small, medium, tall sizes. Matronettes (L858), Box 5122, Grosse Pointe 36, Mich.

Made for the king of the house. The mandarin chair from Hong Kong is as comfortable as it is eye-appealing. It's camel-toned rattan with frame and legs of black wrought iron; 18" wide by 17" deep, seat is 12" from ground, back height is 37". Adding to the regality of the chair is a companion ottoman that doubles as a serving table. The chair is $15.99, ottoman $4.99, or $20.00 the pair, all freight collect. The Akron (L858), 4402 Sunset Blvd., Los Angeles 27, Calif.

In a scented whirl, a gold gallery mirror spins to milady's favorite perfume. She'll place her own perfume bottles and favorite vanity crystals on the mirrored Lazy Susan, protecting the dresser top from scratches or stains, adding a decorative accessory to the boudoir. Perfume Susan comes in two sizes, 8" diameter, $5.95 and 12" diameter, $9.95. 45c postage per order. RMS Interiors (L858), 11146 So. Michigan Ave., Chicago 28, Ill.

The perfect setup: Handy bartender pads have one column for liquors, one column for mixes and a space below for your guest's name. Just check off the right combination to surprise both your guests and yourself when the crowd begins to gather. The front of the pad is personalized with your name and the familiar question, "What'll you have?" A fun gift for husbands and friends too, five big pads are $1.00, ppd. Print name clearly. Handy Gifts (L858), Room 07, Jasperson Bldg., Culver City, California.

An indoor gardener will prize this *Tom Thumb* garden tool set. It can be used decoratively on the desk but we suggest utilizing each instrument: miniature rake to pulverize lumpy soil; spade for transplanting and mixing-in plant food; a pick to aerate roots and very handy shears to keep plants properly pruned . . . all fashioned in brass with plastic handles and set in a compact holder. $4.95, postpaid. Kay Enterprises (L858), P. O. Box 36632, Los Angeles 36, California.

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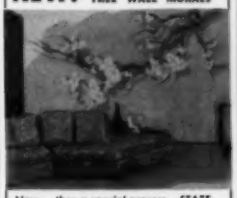

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21"	2.40	2.50	2.60	2.70	2.80	2.90	
24"	2.70	2.80	2.90	3.00	3.10	3.20	
27"	3.10	3.20	3.30	3.40	3.50	3.60	
30"	3.40	3.60	3.80	4.00	4.20	4.40	
33"	3.70	3.90	4.10	4.30	4.50	4.70	
36"	4.10	4.30	4.50	4.70	4.90	5.10	
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BETTER THINGS FOR BETTER LIVING...THROUGH CHEMISTRY

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Speaking of Living

It's somewhat unusual for the guest to feed the host, but when food editor **Gloria Spitz** is invited to make a television appearance, she's encouraged to bring along one of her special concoctions. Her latest cooking conquest, via clam casserole with wheat pilaf, was **Herb Sheldon** of WABD-TV.

Pretty picture ingredients: two of our favorite blondes and one small golden statuette—not an Oscar, or an Emmy, but a "Lulu" achievement trophy. Its recipient: West Coast editor **NellaBelle Dickey**. Its donor: actress **Shelley Winters**, on behalf of the Los Angeles Advertising Women's Club. NellaBelle copped second award in the national publicity category.

Although **David Leavitt, Justin Henshell** and **Tom Kawai** hail from scattered sections of the country (Nebraska, Ohio and Oregon, respectively), each is a former associate of an eminent architect who maintains a practice in Tokyo as well as in New York. This mutually shared background brought the three together as partners in their own firm and also accounts for the Japanese flavor of much of their work.

Marjorie Hoyne, doubling in brass, is fabric editor as well as supervisor of *The Youngest Set*, that monthly feature devoted exclusively to its collective namesake, and their mothers. Three of the newest and most ardent followers of the feature (at least of its pictures) are **Peter Nammack, Lisa French** and **Edward Morley French III,** whose devotion to LFYH is, admittedly, a by-product of their devotion to "Aunt Marge."

Electri-Living news: In California, viewers of the **Tom Duggan** television show were able to see a model of the award-winning Los Angeles home featured in January. In North Carolina, the Greensboro *Electri-Living* home won first prize in the electrical contractor division of the 1957 International Lighting competition. This issue features the latest and final home in our most recent *Electri-Living* series (*Tulsa Presents a Living-Conditioned Home*, page 74).

The luxurious efficiency of a remodeled kitchen in this issue (*How An Expert Plans*, page 68) owes its being to: (1) Years of practical experience in the field of kitchen design (contributed by **Don Dailey**) and (2) years of practical experience in the kitchen (contributed by **Mrs. Dailey**). The family includes daughter **Deanne,** 15; son **Bill,** 13, and a nameless new addition: an antique sheet zinc figure which came from a demolished hotel to reside in their garden.

Gathering material about young married couples in college (*College Is A Family Affair*, page 30), managing editor **Bill Hague** met warm hospitality from students and administration alike. **Paul B. Orvis,** director of the State University of New York, Agricultural and Technical Institute at Alfred, directed editor Hague on a tour of the campus, including the interesting décor of his office. Focal point was an ancient map presented to him by Premier Ben-Gurion of Israel when Mr. Orvis was director of Point Four's Technical Assistance Program. Previously, he was director of food distribution in 19 Marshall Plan countries.

Guest Gloria and host Herb

Shelley, Lulu and NellaBelle

Architects Henshell, Leavitt, Kawai

Marge and The Youngest Set

Bill Hague and Paul B. Orvis

The Daileys and new addition

Duggan and Nancy Valentine

College is a family affair

Balancing budgets and text books is not an easy matter

EDITOR'S NOTE: *A few months ago we received an inspiring letter on a subject near to our hearts—young families in college. Their record is impressive: the husbands must study and earn a living (in most cases they maintain higher grades than fellow students without family responsibilities); wives care for children and dormitory homes, encourage husbands and contribute to the family income. Let reader Hope Merletti tell you in her own words:*

"My husband, Carlo, is a student at the State University of New York, Agricultural and Technical Institute at Alfred. We live in a housing project for married students, 'dormitory style.' The spirit here is tremendous. I believe that we, who have been forced to live on little in these days when so much value seems to be placed on material possessions, have come closer than many to scratching the real surface of life. We have learned to appreciate those things which became almost obsolete when the family stopped being a unit and started being 'individuals.'

Diaper Hill is the unofficial name for married students' quarters at the Agricultural and Technical Institute at Alfred, New York. Opposite, Hope and Carlo Merletti fold up the family wash behind their apartment in the ex-army barracks. Below, Dorothy Bangs and Michael, 16 months, stroll to campus to meet father Bob, a Diesel Technology student. Bob and Dottie met while he was a marine and she worked at the Pentagon

BILL MARGRIN

New baby, Linda, was five days old when Janet brought her home on the Davies' fourth wedding anniversary. John, 24, a freshman, spent four years in the air force in France. Below, George Wiley, a Diesel senior, tries to study and feed young Mark at the same time, while Mary Jane, a registered nurse, goes off to augment the family income

"The old army barracks where we all live was a disheartening place to set up housekeeping. However, it's amazing what a coat of paint, a few inexpensive materials and a little ingenuity will do. The most wonderful experiences are the many 'firsts' for each family. Some are spending their first months of married life here; others are having their first child; for a few, this is the first time away from home; some are even having their first arguments and our walls are so thin that all the occupants are an audience. It is quite difficult to explain in a few paragraphs something which is intangible: the fun we have on Thursday afternoons when six of us girls squeeze into a car to go on our weekly shopping trip; our Saturday dinners and charades; the closeness we feel [Continued on the next page]

when suddenly we realize that this phase of our lives will soon be over with each family taking a separate path, never forgetting these two wonderful years in school together. It seems to me that this atmosphere is youth personified, with their struggles, their hopes, their ambitions and, most of all, their enthusiasm and drive, sacrificing now for that all-important future, all coming together on a common meeting ground. We feel that our group is representative of a movement which is taking place all over America. There are many contributing factors, but perhaps the most significant is that the majority of our husbands are veterans who have taken an active part in a devastating war and who realize better than most how important science is to the very existence of our country. Each has decided that he is going to do his part to keep us from another war and possible total destruction. This is what youth is thinking. We feel that when the responsibility for the welfare of the nation is passed on to us, we will be ready."

Head of his class and president of his department club, Carlo Merletti majored in Heating, Air-Conditioning and Refrigeration, here gets a pointer from Professor Edelman. Students at Alfred average 30 clock hours of classes a week, must put in two hours weekly study for each credit

Home distractions are manifold. Bob Bangs, studying in the bedroom, tried stuffing his ears with cotton to ward off TV noise. Finally he gave up and joined other husbands in the library. David Hofmann (periodical rack, right) and his wife Agnes have two children, work as electronics technicians to earn summer money. John Davies (seated near David) worked in a plant near summer hotel where Janet was switchboard operator

As secretary to Dean of Women Shirley E. Wurz, Hope Merletti helps bolster family finances. Hope, 19, organized Alfred Wives' Club; motto is: *To be his help and inspiration.* When men graduate, wives receive a PHT (Putting Hubby Through)

Thursday is food-shopping day; wives drive to supermarket together. Agnes Hofmann, below left, has access to eggs, wholesale, sells to group at a saving. Married GIs receive $135 a month; expenses—$35 a month for housing and utilities, $20 a week for food—mean close budgeting

At Saturday group dinners, each couple arrives with food contribution, their own tableware (which they take home and wash). The Bob Bangs brought a perennial favorite, *College Steak,* deviled hamburger broiled open-face on the bun. George and Mary Jane Wiley each baked a cake (his was a devil's food). For the occasion, Hope Merletti donned maternity dress for first time. She sewed her whole maternity wardrobe for $23

All-important moment comes when senior husbands are called to interviews with prospective employers. Mary Jane Wiley "spiffs up" husband George, sends him off with a hug. Teamwork learned in college will serve couples in good stead all their lives, they feel

Married students at Santa Ana College maintain high averages, both in scholarship and homemaking

When physical education major Claire Bennett rushed into an English literature class five minutes late, his excuse for tardiness was valid: "The baby came this morning." Claire and his wife are members of the married group which comprises one-fifth of the nearly 2,000 students at Santa Ana College in Southern California. Like most of the other student husbands, Claire holds down an off-campus job which provides both needed income and experience in the field for which he is training. Claire's work as a park recreation director will aid him in his future coaching career.

Bull session at *Parents Corner* in the Student Union at Santa Ana College brings together (from left, clockwise around table) Dick and Roberta Cozad, Claire Bennett, Bob McDaniels, Ellen Daugherty, Sy and Marjorie Berg

In addition to student fathers, Santa Ana also has its share of student mothers. Last semester, Marjorie Berg went to the hospital to have her third child after class on a Thursday, was back on campus the following Tuesday. Husband Seymour (Sy) earns straight A's in his engineering courses, works a 40-hour week as a technician at Hughes Aircraft, and is buying a home for his family. Sy also delivers a valid ballad in an easy baritone and once hoped for a career in entertainment. "I love math," he says, "and most days I want to make mathematics my career. But pity my family if somebody offers me a hundred a week to sing!"

Chuck and Ellen Daugherty are a student couple whose family academics are taken on two separate campuses. Chuck is enrolled in secondary art education at Chapman College, five miles from Santa Ana. He works part time as a display decorator in Newport Beach, ten miles away, and pushes a mop and broom three mornings a week from 5 to 7:30 at an Orange County restaurant, also ten miles from home. Santa Ana student wife Ellen, equally conscientious, helps meet expenses by restyling her older clothes.

Bob and Rosemary McDaniels, like the Bergs and other Santa Ana couples, are buying their own home, with the help of Rosemary's full-time job at an insurance company. Bob helps baby-sit (three of their four children are in school), finds little time to care for the lawn of their home: "When I get home from classes to take over the house and baby Shelley, I just have to close the draperies and forget about that jungle we're raising in the back yard." More time, more money and more sleep is the familiar plea of the couples at Santa Ana, but they love what they are doing.

Family stroll is a rare pleasure which the Berg family manages between scholastic and off-campus work. Marjorie carries young David as daughters Mari and Lori walk alongside their father, mathematics student Sy

Unusual spectators for a speech-class play rehearsal are the Berg children, who enjoy watching Marjorie practice her role while Sy provides sitter service. The Bergs were married four years ago in Illinois

Sitting side by side in a classroom, the Bergs pay close attention to Dr. Force's history lecture. Husbands and wives in class are serious students, indulge in no extraneous conversation. Professors find them hard workers, fast learners

Art education student Chuck Daugherty practices brush strokes under the supervision of Instructor Worthington (left). Ellen gives three-year-old daughter Debbie a special treat by bringing her for a visit to Chuck's school. Debbie is intrigued by Chuck's free-form space and light modulator (center). Ellen helps supervise the children at the Child Development preschool which Debbie attends five mornings a week. The training helps Ellen toward elementary education credit. At far left is Child Development Director Zena Rodni

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Homework to the tune of family bedlam requires real power of concentration, says ex-marine Bob McDaniels (right). In the background are sons Tommy and Lyle, wife Rosemary, daughters Terry and Shelley. With no campus housing facilities, Santa Ana couples' living expenses are higher than those at other colleges, and they must either buy homes or rent. Claire Bennett (below) acquires experience in physical education as recreation director of El Salvadore Park. Here he coaches the *Aztecs*, one of the area's top championship teams

LOU JACOBS, JR.

Solitary study in the University of Miami library is more the rule for Michael De Carlo than relaxation at home listening to records with wife Betty. She was once a commercial artist, is serious about painting, but feels it must wait until his legal career is established. Above, the family, five strong, suns in front of instructors' quarters where they live

The De Carlos believe a career is all-important

Michael De Carlo is an instructor of logic at the University of Miami where he is also studying for his master's degree in philosophy. He and Betty were married in 1951 while he was pursuing a career in the navy. A few years ago, he decided that he wanted to teach, and he and Betty realized that his happiness in a career was more important than the security which the navy offered. While he was teaching and studying, he became intensely interested in criminal law. It seemed to him that everything he had studied and done had been leading to a legal career. For most families with three children, the additional years of study required, plus the financial sacrifices involved, might have made the law an unfulfilled dream. Not so for the De Carlos. With Betty encouraging him, Michael at twenty-eight will begin his legal studies this fall. By then his G.I. Bill will be expended and he will need a scholarship to continue. Currently he is competing for one of eight available scholarships. We can think of no student more deserving of one.

FLIP SCHULKE-BLACK STAR

Regardless of the heavy scholastic schedule, the children have a full share of attention. Michael finds time for fatherly moments with young Mike, age 5; Betty makes most of the children's and her own clothes to help stretch the family income ($280 per month from the University plus G.I. payments and what Michael can earn working part time). Besides taking care of baby Mark, six months, and Denise, three, Betty helps at the local nursery school. In addition to teaching, studying and working, Michael has an occasional hour or two for creative writing which is a favorite hobby. He has already written and sold several stories

College schedule was closely paced for Milton Heard: he attended classes from eight to five o'clock, studied from six until midnight three evenings a week, worked two evenings as a pharmacist. Weekends were almost exclusively grueling study periods

Milton Heard has studied to be a doctor

Being a college housewife and mother was a full-time job for Joan Heard. Food-shopping trips meant careful buying to a strict budget. They lived in married students' dormitory at the University of Miami for $76.50 a month including all utilities

Miami sunshine was enjoyed by Joan and Jeffrey in the playground which married students set up for families. Joan belonged to fraternity wives club. Monthly social event for her and Milton was the fraternity party. Milton plans to practice in Florida later

Last month, Milton Heard, 28, graduated from the School of Medicine at the University of Miami. He and Joan and son Jeffrey, 2, immediately began packing for Honolulu where Milton will intern at the Tripler Army Hospital. For the Heards it is a major milestone on the long road to the practice of medicine, a road they reached by a somewhat circuitous route. Joan and Milton have known each other since the third grade. They put off marriage until he had finished a four-year stint in the army. At the time they were married, he was a pharmacist, but wanted to be a doctor. It meant years of study, but Joan was willing and they tackled the project together and won.

True to traditional Japanese style, the structure shows its modular post, beam and panel system. In this case, the panels are *Stonewall* asbestos-cement, left the natural gray color and framed with redwood. Panelized kitchen wall extends to form an enclosed garden (opposite, top), a carefully defined outdoor room in contrast to the natural, wooded surroundings. Other solid walls are vertical redwood siding. Night lighting dramatizes the riblike roof structure, planned like all other design elements on an authentic three-foot module

A CAMERA'S INFLUENCE ON DESIGN

Through his camera, photographer Ernest Silva has studied literally hundreds of homes and thousands of rooms. From this study has come a philosophy of photography which contributed in an interesting way to the design of the home he planned for his own family. Ernest Silva believes that good photographs are largely a matter of simplification: the more extraneous elements that are taken out of a composition, the better it is. Simplicity, then, was the first requirement. The second, since he and his wife Arlene are nature-lovers, was an intimate relationship between house and grounds. To the Silvas, these two dictates added up to a home designed on Japanese principles, and for the last five years they have been studying oriental architecture and planning for the day when they could afford to build. Living in apartments, they bought simple furniture which would blend with the style of the home they envisioned. A few years ago, on an assignment near Huntington, Long Island, Ernest was so impressed with the wooded countryside that he bought two acres from the owner of the house he was photographing. On another assignment, he met a young architect who was interested in Japanese architecture, and working together, their thoughts slowly took shape on paper. With advice from Arlene's father, a builder, on how to act as their own contractors, the Silvas broke ground. The house they built is a remarkable reflection of their admiration for things Japanese. Inside, although the decoration has unmistakable oriental touches, the house itself functions as a superb contemporary home which would suit the living patterns of almost any young American family.

For building data, see page 91

Book of Japanese design-details was the source of the gate to the enclosed oriental garden. The Silvas chose an adaptation of a Shinto shrine gate, the curved upper member carved in fir, stained dark. The hinged gates are latticelike *koshido* doors similarly stained. The Japanese lantern is an authentic antique of cast iron; originally designed to burn candles, it has been electrified to serve as entrance illumination. Jimmy Silva occasionally enters into the oriental mood

Three distinct sections are encompassed in about 1,600 square feet of floor space, arranged somewhat in the shape of the letter H. The living room and kitchen (with space for informal dining) are located in one block, the sleeping quarters (three bedrooms and two baths) in another; the connecting link is the family room. All rooms have access to verandas through sliding doors. Two-thirds of the house (living and family areas) has a basement below (part is a darkroom)

Variation in roof height accounts for much of the home's visual charm, both inside and out. There are four different heights, with the highest peak over the living room. The roof and ceiling structure are one and the same: masonry panels supported by fir rafters. Panels have been left their primed, off-white color, and as a note of pattern, rafter ends are white all around house

Latticed section in garden enclosure, nine feet wide, affords a view of the woods and, as a more practical consideration, can be removed to permit entrance of a service truck, if necessary. Main entrance to house proper (below left) is flanked by opal glass panels. As a traditional touch, a round *toko* post is mounted on a large stone near entry

Photography has made Ernest Silva unusually sensitive to light. Throughout, the interiors are bathed in a soft, diffused glow; in the living room from up-down valance illumination (valance is elmwood to blend with paneled wall). An adaptation of the photographer's light box becomes a suspended console (left), topped with two layers of heavy plastic, one frosted to diffuse the light, the other a basket-weave design for pattern. Natural light is controlled by *Fiberglas*-sheathed shoji panels which slide in tracks behind the sliding doors. Following the Japanese idiom *and* the budget, decoration is kept to a minimum: low seating pieces are grouped around an oriental rug (a blue and gold restatement of the color scheme) displayed strikingly against the gleam of the dark-finished, oak-plank flooring. Decoration throughout by Bachstein & Freitag, A.I.D.

Room-to-room vistas were arranged by Ernest Silva who, in photography, has learned that a direct line of vision lends interest as well as a sense of greater space to a home. This visual approach to space-planning is seen in the family room, a separate entity which also has a "camera angle" through to the living room. Above, young daughter Leslie in Japanese kimono suns on veranda which is accessible to both rooms

Understatement is the keynote to color all through the house. The tawny tone of paneling fuses with the vinyl floor covering, banded with dark four-inch strips to simulate module of *tatami* matting. Table, chairs, from Ficks Reed's *Far Horizons* group, have a cinnabar finish

An adaptation of the Japanese *tokonoma*, or wall shrine, has been designed along the dining wall. Flowers and decorative ceramic pieces are displayed on a *chigai-dana* shelf; television is concealed unexpectedly behind the sliding doors

Orientation was an important consideration: the Silvas hired a surveyor to do a plot survey and mark trees to be saved. Elevation (below) faces northeast into woods; the opposite faces southeast onto the enclosed Japanese-style garden

Kitchen activity as well as traffic through this space revolves around an arresting island designed to resemble a Japanese box kite, with panels of brilliant-colored *Formica*. Serving much like a photographer's light well, it floods diffused illumination over chopping block and sink below. The large stainless-steel sink was placed lengthwise for use from either side. A second sink is part of a long mixing and food-preparation center. Cooking niche includes a double-oven electric range flanked by base cabinets. Bright-colored Voss Danish cookware lines one wall. Refrigerator is on one side of the niche, an upright food freezer on the other. *Frigidaire* appliances

[Continued on page 92]

What is your husband's H.Q.?

(Helpfulness Quotient)

By John H. Burma, Ph.D., and Marvin E. Olsen
of Grinnell College

How does your husband compare with other husbands in helping around the house? Are you the kind of wife who is a drudge to your family's comfort, or are you a supervisor, managing the work done by your husband and children? When your husband comes home from work, does he sit with a can of beer watching TV, or is he a Handy Andy who mows the lawn, fixes that dripping faucet, or finishes that cleanup in the basement you left uncompleted? Whatever he does, is that what most husbands do?

Sociologists have been much interested in present-day patterns of family work and responsibility, and their findings show some remarkable changes from an earlier day. Partly because we are in a period of rapid change, the patterns which exist in individual homes show wide variations. In your own neighborhood, probably, there is a husband who has never touched the vacuum cleaner, another whose task is to empty it, another who only provides for its minor repairs, and another who cleans with it more than his wife does. Which of these is the typical husband? Later you will be asked to use a check-list test to measure how nearly your own husband fits the average pattern.

Today, more and more couples have abandoned the traditional notion that the husband's job is to bring home the money, the wife's responsibility is for the house and children, and neither person's job concerns the other. In its place we are adopting the attitude that building a home and family are exciting, challenging tasks that are most meaningful when shared together by both spouses. Sociologists, studying the family as a social institution, have termed this a change from the "traditional" to the "companionship" form of family.

In an attempt to discover just how extensive this trend toward sharing of household responsibilities has become, a survey was conducted recently in a typical Midwestern city. Nearly 400 families were interviewed, representing all the various income levels, occupational groups, and educational levels in the city, and from all the major types of residential neighborhoods. In each case, the housewife was asked which member of her family usually did each of 100 selected tasks. These tasks included both jobs requiring physical labor and those requiring the making of decisions and covered such areas as housekeeping and food preparation, child care, home decoration and maintenance, yard care, finances, auto care, social and religious life, medical care and long-range planning for the years to come.

The results of the survey showed conclusively that husbands are today assuming considerably more responsibility in many areas of family life. Of the 100 tasks studied, the average husband does 22 by himself and another 27 jointly with his wife. Thus, in the typical family the husband usually helps out with about half of the work and responsibility. In fairness to the wives, however, it should be pointed out that these figures do not denote the relative hours of housework done by husbands and wives, but only the number of different tasks, and obviously all of the various tasks do not require equal amounts of actual work. Thus, some tasks which the wife usually does, such as preparing meals, will involve a great deal more work than will the job of buying gas and oil for the family car, which the husband usually does.

Does a younger husband or an older husband help more around the house? As should be expected in a period of change, younger people change more rapidly. Husbands under thirty average doing about eight more tasks than husbands over forty.

Just what household tasks does the average husband do? One in three empties the garbage, one in four helps in picking up and

putting away things around the house, and one in five usually helps with the dishes. One in seven husbands does the food shopping, and an additional one in three frequently helps. Very few—only one in twenty—do dusting, vacuuming or waxing; these traditional housekeeping tasks are still the wife's responsibility.

Child care and rearing is no longer considered to be the wife's province alone. In three out of four homes, discipline is considered a joint responsibility. For school-age children, teaching manners and supervising school work is a joint task in half the homes. For preschool children, two-thirds of the husbands help in putting the children to bed, and one in five husbands helps with the feeding, bathing, and, if necessary, nightly floor-walking.

Home decoration and repair are still largely the task of the husband, who does minor wood, electrical and plumbing repairs in 80 percent of the homes. Painting and papering are the husband's tasks in nearly half the homes, but in an additional one in four cases the wife assists in these tasks. Choosing new furnishings is a joint undertaking in more than half the homes, but only one in five husbands shares in the arrangement of the furniture or the hanging of the draperies.

In the yard, the division of tasks between husband and wife is complicated by the presence or absence of teenage children, but in general, three of four husbands mow the lawn, two of three rake it, plus an additional one in eight whom the wife helps with the raking. Two of three husbands do the snow-shoveling, with an additional one in five cases in which the wife helps. Nearly three of four husbands do the car washing; only one wife in ten helps.

The buying of clothes represents an unequal division of labor; less than one in ten husbands helps select the wife's clothes, but one in three of the wives goes along to shop for her husband's clothes, and an additional one in four wives buys her husband's clothes, as well as her own. The general handling of finances is another area in which the husband has abdicated; in only one-fourth of the families does the husband pay the household bills. On the other hand, only one in seven husbands even as much as helps with the family letter-writing. However, half of the husbands help with preparations when friends are to be entertained.

Deciding on a new car is done about equally by the husband alone and by both jointly; this is also true of buying insurance. Vacation planning is jointly done in three of four homes, as in the choosing of a house in which to live. In both of these matters, however, one in eight husbands still makes the decision alone. When the wife works outside the home, this decision is made by her in 38 percent of the cases, by the husband in 25 percent and by a joint decision in 25 percent.

Would you like to see how your husband rates in these matters? Use the check-list below. Give him credit for those tasks he *usually* does, *either* by himself or with you. If the tasks are not done now (like feeding preschool children), mark in terms of what was done in the past or what might be done if the circumstance arose.

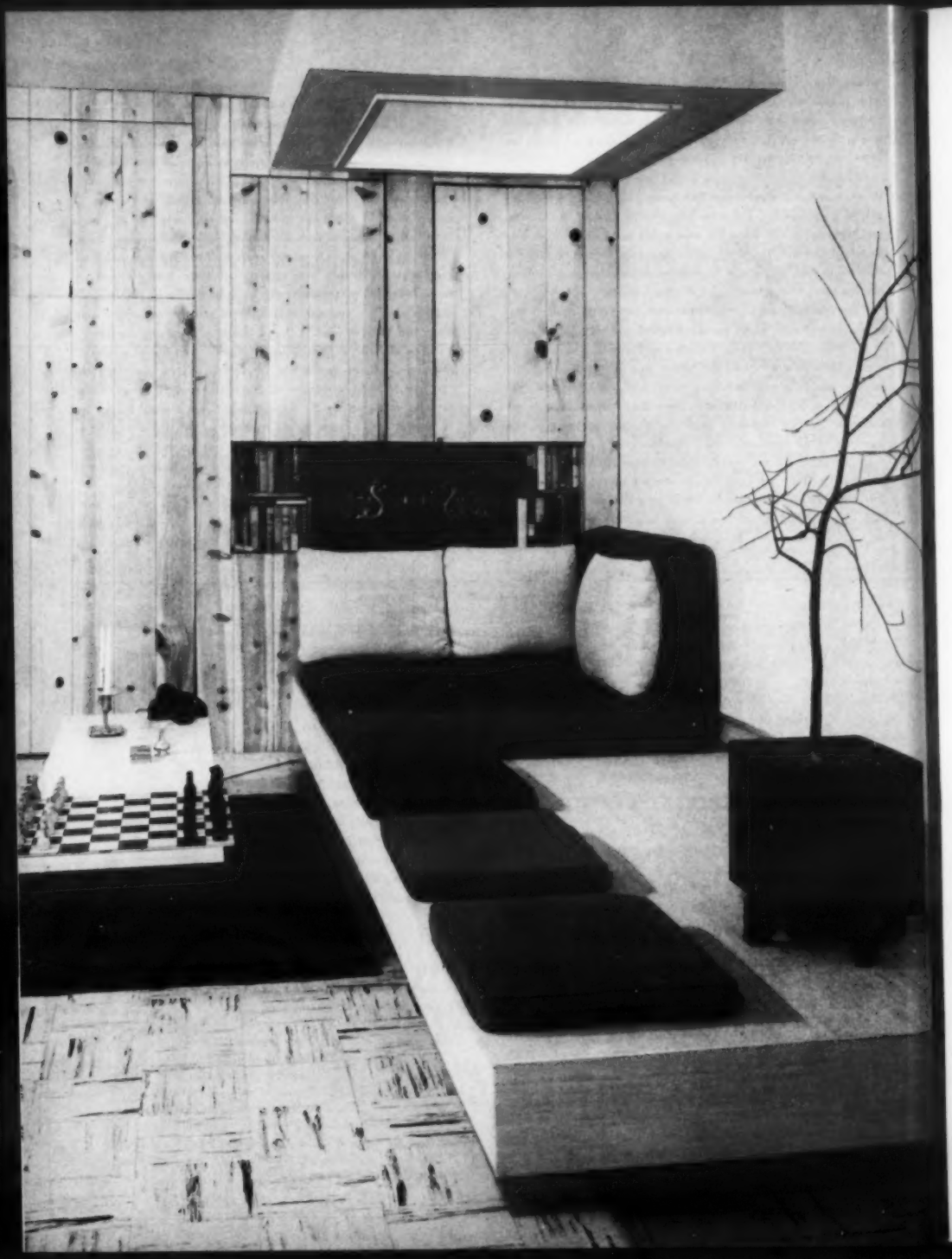
HUSBAND'S HELPFULNESS QUOTIENT

Housekeeping duties such as dusting, mopping, vacuuming and waxing floors
Washing and/or drying dinner dishes
Picking up and putting things away around the house
Shopping for food
Feeding and bathing preschool children
Disciplining children
Telling bedtime stories and putting children to bed
Disciplining school-age children
Training school-age children in social manners
Supervising children's school work
Painting and/or papering the inside of the house
Making minor woodwork and furniture, electrical, and/or plumbing repairs
Choosing new furnishings for the house
Arranging furnishings in the house
Mowing the lawn
Raking grass and leaves
Taking out garbage and trash
Shoveling snow
Washing and polishing the car
Deciding when to get a new car and what kind to get
Buying his clothes
Buying your clothes
Planning the family budget
Paying household bills
Deciding how much and what kind of insurance to buy
Writing letters to common friends
Planning and/or preparing for entertaining friends
Planning family vacations
Choosing a house in which to live
Deciding whether or not the wife should work —outside the home

TO SCORE your husband's H.Q. (Helpfulness Quotient), simply add up all the check marks you gave him, and compare his total with the scale below.

If his score is:	*Your husband is probably:*
0-7	Uninterested or just plain lazy
8-12	Staunchly old-fashioned
13-19	Typical of most present-day husbands
20-24	Definitely companionship-oriented
25-30	Either indulgent or domineering

One last word: if you want to provoke a healthy and "enlightening" discussion with your husband, ask him to rate *himself* on the check-list!

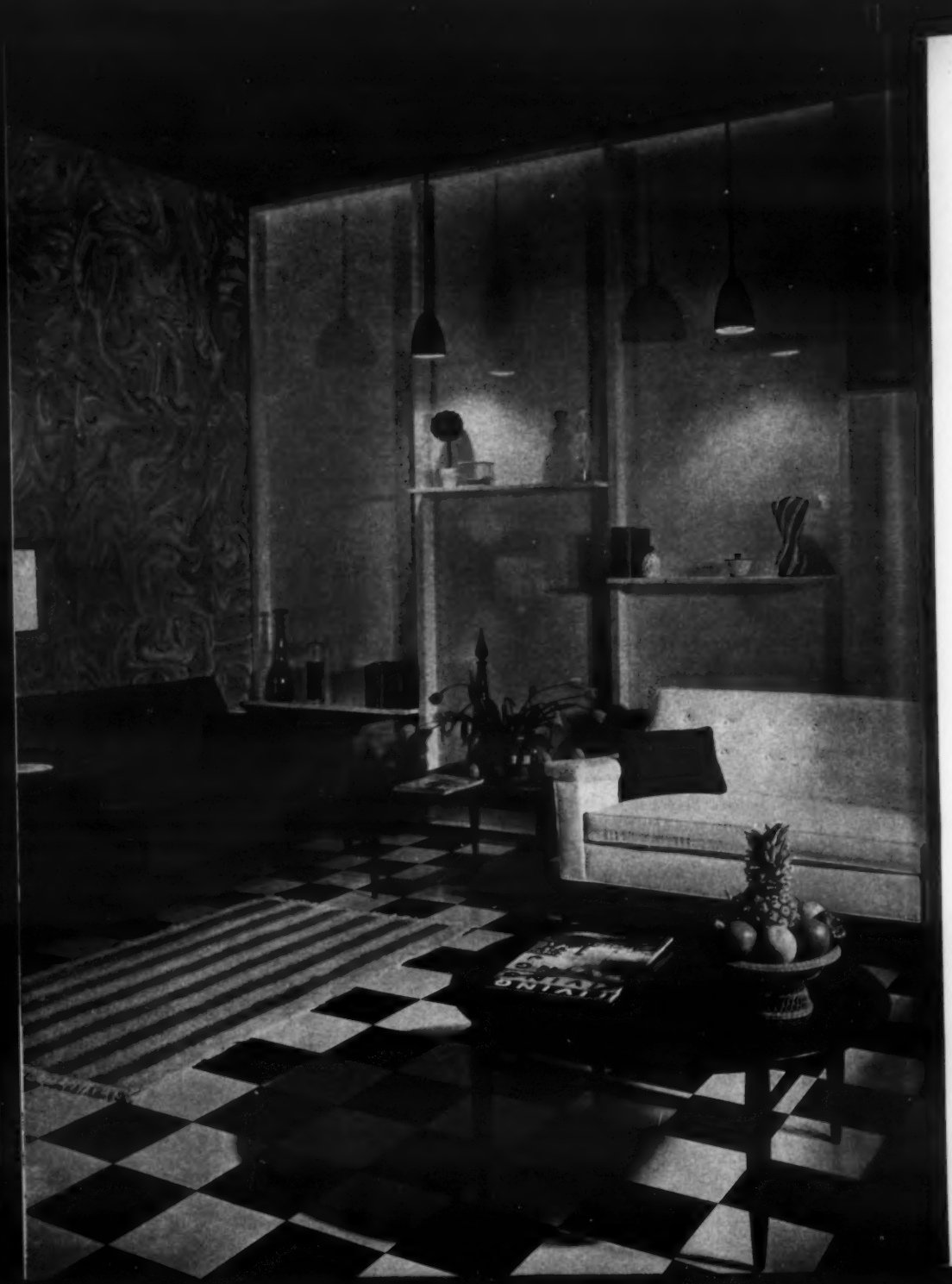


A pleasant balance of texture and pattern, the living room devotes one area to pine paneling and a little lounging-dais lighted by a dropped ceiling, pipe-concealing fixture. Mirror, built-in cabinets and bookcases give the rest of the room vista, storage space and the attraction of good architectural detail

We have reserved a niche in our private hall of fame for a young couple we know who recently revamped an old house, and paid the last bill with the remark that the sport of kings was *not* horse racing, but remodeling. Which constitutes a word of warning: if you are going to remodel, take it easy. Nevertheless, for the benefit of the intrepid (and since the urge is almost impossible to resist), we have garnered a few examples of what can come of a great deal of hard work and not too much money. The first is an apartment which offered two rooms of good proportion, a foyer, and nothing else but the patina of neglect. Floors were battle-scarred, ceilings were graced with illogical nests of exposed pipes, and other than space, architectural merit was nil. It was not, obviously, a pretty picture; not until six months later when the tenant-remodeler had performed the Herculean task of transforming it into what it is today—as handsome an abode as knotty-pine paneling, a glittering sweep of vinyl flooring and ingenious carpentering can make it.

Dropped ceiling in foyer (below) hides lighting fixtures and another section of exposed pipe, then continues its egg-crate pattern down one wall in a sliding panel which is hung on a track and opens on the living room. Goodrich *Koroseal* flooring

The irresistible urge to remodel



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New look and new life for convertible space

opposite

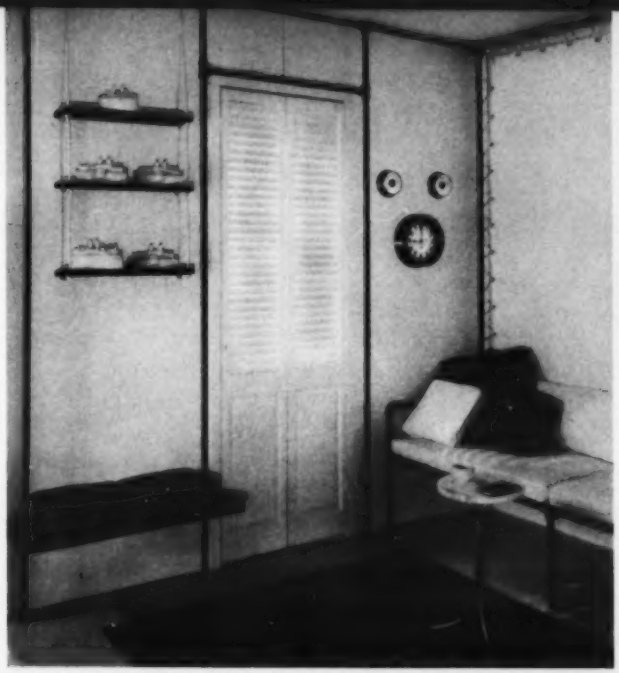
One reason why the old-fashioned porch (when it exists) is a vanishing specimen is because of its propensity for extending interior living space. This one has exchanged the open air for weather-tight elegance with hardboard walls, a boldly patterned floor and a wall of paper marble. Futorian-Stratford sofas; Mersman tables; Armstrong tile

right

Once a simple entry, this amusing little room employs, of all things, a decorative framework of iron pipe to give its walls the bite of a pen-and-ink drawing. Vivid blue against white, the pipe also forms the frame of a settee and the support of a saillike "wall" of tautly lashed canvas

below

Garage into solarium-study: in a neatly fused, half-antique, half-contemporary setting, a wall of glass has replaced the old doors, a framework of shelves is a silhouetting device for plants and ornaments, and a rug patterned neatly in hand-sewn fringe and a wall hung in fabric (all of rayon) simulate the random planks of old flooring. Riverdale rayon and acetate drapery fabric



ERNEST SILVA

See *Your Guide to This Issue* for further information

NOVELL WARD

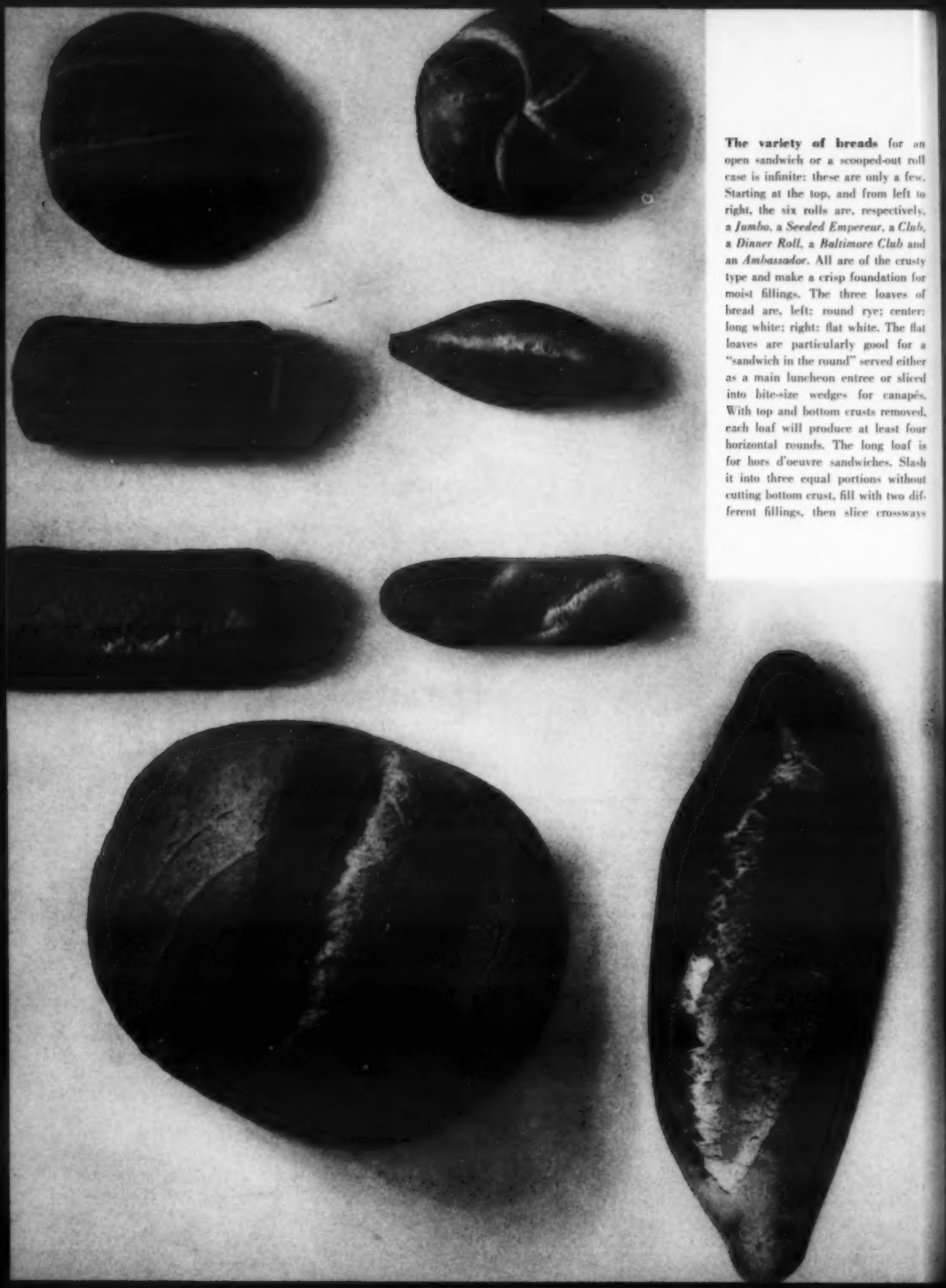
For stores featuring this furniture, see *Stores in Your Vicinity*

TERRACE WITH A WILLOW ROOF

In the pleasantest possible way, this is a house divided. In one-half of it live a newly-married young couple; in the other, the wife's mother and father. Closely knit as they are, our two families revamped their big old house into two apartments, self-sufficient and sacrosanct, simply because they felt that a little privacy never hurt anyone. Remodeling did not, however, provide a new rear terrace, and since our young pair enter their quarters via one of the old back doors, they decided to enter in style. Designed to lie in the shade of a magnificent willow tree, the new terrace measures 20′ by 30′ and is raised from the ground to the floor level of the house. Masonry block forms the supporting shell which was filled with a mixture of crushed rock and earth, tamped down and then paved with polished slabs of black, pink and gray marble. The final touch—a balustrade of wrought-iron filigree—made it not only a handsome outdoor retreat but the most impressive approach to a back door that we've seen in a long time.

BILL MARGRETT

A filigreed collar for the terrace, the ornamental ironwork was used gracefully, economically, and to excellent effect. Economical, too, was its installation: it was simply bolted onto the sides of the masonry block with expansion bolts. Flagged paths lead out from the terrace into the garden with its weeping willow trees and shrubs—a felicitous setting, certainly, for the elegant new marble "porch." A series of border beds were planted to mask the foundation, and, rather like a little hedge, rows of potted flowers outline the terrace. Wrought-iron balustrade by Tennessee Fabricating; Birmingham Ornamental Iron furniture: *All Weather* group



The variety of breads for an open sandwich or a scooped-out roll case is infinite: these are only a few. Starting at the top, and from left to right, the six rolls are, respectively, a *Jumbo*, a *Seeded Empereur*, a *Club*, a *Dinner Roll*, a *Baltimore Club* and an *Ambassador*. All are of the crusty type and make a crisp foundation for moist fillings. The three loaves of bread are, left: round rye; center: long white; right: flat white. The flat loaves are particularly good for a "sandwich in the round" served either as a main luncheon entree or sliced into bite-size wedges for canapés. With top and bottom crusts removed, each loaf will produce at least four horizontal rounds. The long loaf is for hors d'oeuvre sandwiches. Slash it into three equal portions without cutting bottom crust, fill with two different fillings, then slice crossways

High, wide and handsome: the open sandwich

We are obligated to the Danes for a number of things: Elsinore (hence, *Hamlet*), beautiful blondes, *Great* Danes and that Scandinavian triumph, the open sandwich. In Denmark, a sandwich is not a slice of cheese or beef or turkey between two pieces of bread, but rather (and we quote from the famous four-foot-long menu dispensed at Oskar Davidsen's inimitable restaurant in Copenhagen) a round of thin, dark, moist bread heaped high with an exquisitely arranged composition of, say, a poached egg, sautéed mushrooms and fresh lobster; or Bayonne ham, roast beef and jellied Madeira wine; or Camembert cheese, cold veal and the continental delicacy known as meat jelly; or (for the tartare school) raw, scraped fillet of beef, anchovies in oyster sauce and chopped chives. And on and on for four feet: the variety is so amazing that it would bring tears to the eyes of the Earl of Sandwich. It also constitutes a full, midday summer's meal—a hearty snack anticipated with a quick glass of Akvavit and accompanied by a slow sipping of iced beer. The Danes then go home for forty winks, but since most Americans are denied this pleasant bit of sloth, we are devoting this month's recipes to modified versions of the Danish open sandwich—as Gargantuan as you want to make them, or reduced to the size and category of a canapé. Preparation involves a few rules and an eye for color and composition: buttered dark pumpernickel, rye or sour breads are the traditional foundations, yet a white bread of firm texture can be very satisfactory, and a scooped-out roll heaped with filling has *its* points. Whatever your fillings or garnishes, it is advisable to have them all prepared and at hand so the sandwich may be assembled at the last moment and served immediately: sogginess has no place in a good open sandwich. Remember, too (although you may combine anything at all that you think will be appetizing), not to practice on the guests. It took Oskar Davidsen a long, long time to compile his four-foot menu, and there is in it not one anchovy, not one pickled beet, not a single caper that hasn't earned the right to grace the page. Be guided, please, by Denmark's expert.

SANDWICH IN THE ROUND

If you like dark pumpernickel (in the round, of course), by all means use it for this sandwich. If not, rye or white bread is almost as good, if not quite so flavorful. Each round will serve four adequately for luncheon, or, if you are making canapés, cut each quarter again into fourths. Oblong loaves may also be used with these fillings. Cut each loaf horizontally, spread them with fillings listed below and cut into chunks.

1 8-inch round-loaf dark pumpernickel
butter
1 medium jar red caviar

BLUE CHEESE WINE SPREAD

½ pound blue cheese
2 3-ounce packages cream cheese
¼ teaspoon Worcestershire sauce
1 teaspoon dried tarragon
¼ teaspoon freshly ground white pepper
2 tablespoons white wine

- Combine all ingredients and chill.

SALMON DILL SALAD SPREAD

2 cans salmon, drained
juice of 1 lemon
2 tablespoons minced onion
1 cup finely chopped cucumber
½ teaspoon cracked black pepper
2 tablespoons chopped fresh dill
1 cup sour cream

- Combine all ingredients. Chill well.

GARNISH

1 hard-cooked egg yolk, grated
1 cucumber, thinly sliced
1 lemon, thinly sliced

- Cut away top and bottom crusts of bread.
- Slice bread horizontally in slices ¼ to ½ inch thick. Each loaf should yield 4 uniform slices. Set 2 of the rounds aside.
- Spread each round with butter. Fill circle in center with red caviar.
- Spread blue-cheese mixture in circle around caviar.
- Spread salmon salad around this to the edges.
- Garnish with egg yolk over caviar, half slices of cucumber over cheese and lemon slices on salmon.
- Cut into wedges.
- Each round serves 4 to 5.

VARIATIONS

If desired, you may vary the fillings on the other two rounds. Following are some suggestions, or you may assemble any ingredients you have on hand:

Pâté, chopped tongue and egg, pickled beet salad.

Anchovy paste with chopped chives, pecans and blue cheese, roast pork strips.

Black caviar, minced onion topped with sour cream, curried tuna salad, Swiss cheese strips.

Chopped eggs and capers, smoked cheese with marinated cucumber, boiled ham slices.

Curried ham, chutney and cream cheese, small shrimps piled high in a mound, cucumber salad.

Roast pork, tomatoes with minced chives, pickled cucumbers.

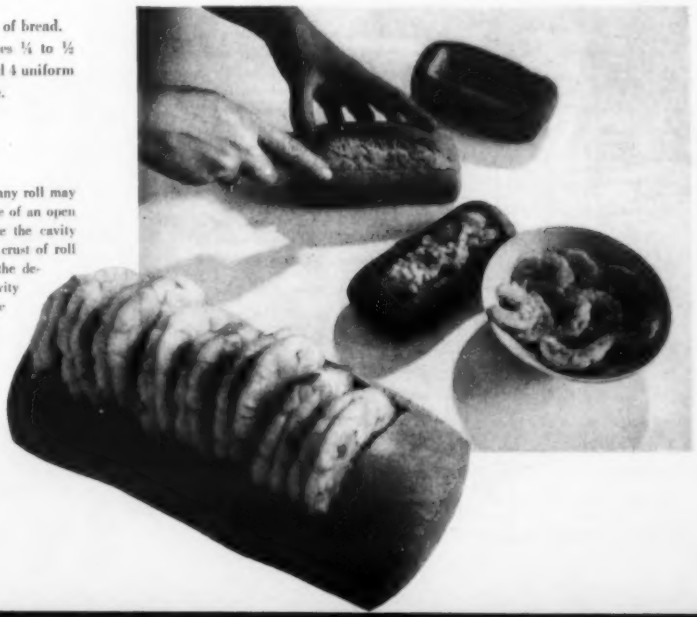
Pâté, crisp bacon strips, chopped marinated mushrooms.

MARINATED SHRIMP SALAD

Savory shrimp salad garnished lushly with whole shrimp.

2½ cups cooked shrimp, chopped
1 cucumber, diced
French dressing
½ cup chopped celery

[Continued on page 90]

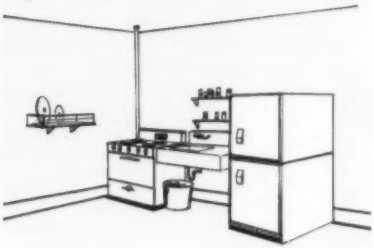


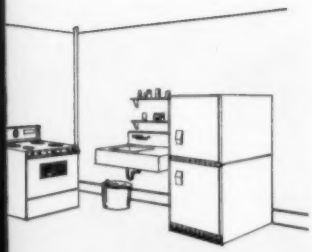
Whatever its variety, practically any roll may be hollowed out and used as the base of an open sandwich. To form the case, outline the cavity with a sharp knife, then lift off top crust of roll and scoop out the soft bread until the desired shape is obtained. Butter cavity and spoon filling into roll. Don't waste the scooped-out bread. Put it into the blender and run motor until crumbs are the desired fineness. Opposite: the *Sandwich in the Round*. *Royal Brocade* salad plates by Knowles; International Sterling flatware; Gorham Sterling *Trend* gallery trays; pilsners by Libbey; Miller *High Life* beer

Financing: key to remodeling

Before

A résumé of borrowing methods plus ideas on kitchen planning, storage and measuring that facilitate the wonderful transition from "before" to "after"





Remodeling gradually, making one major purchase at a time over a preplanned period, makes it possible to transform an outmoded cubicle (above) into the model of up-to-date efficiency (right) without putting an overload on the budget. With an almost unlimited choice of wall and base cabinets, every inch of space is utilized for storage. In appliances—refrigerator-freezer was first; later, new range was installed in a new location; finally sink was added. Youngstown cabinets throughout

In the business of kitchen remodeling there is no dilemma —as in the case of the chicken and the egg—as to what comes first. It is essential to start with a plan—a fairly specific idea of what you need in the way of new cabinets and appliances, and also a time schedule for the project. Is it to be accomplished in one fell swoop or will it be spaced out so that you purchase one major item at intervals dictated by your budget? In either case, make this decision at the outset since it affects your financing plans.

There is much to recommend the piecemeal purchase plan. To begin with, it gets you started on a project that might otherwise be put off indefinitely. And while you make do temporarily with some old appliances, you begin at once to enjoy some measure of convenience. The order in which you purchase new equipment depends on the needs of your family and efficiency, or lack of it, of existing storage facilities. In fact, the need for a well-planned arrangement of wall and base cabinets is frequently the motivating force in remodeling. The plan suggested here covers a complete reorganization of storage space and the bare essentials of refrigerator-freezer, range and sink. There are, of course, infinite variations in plan that can be achieved with a minimum difference in cost. The two schemes on the following pages show how the same L-shaped plan can be equipped with built-in range-top and wall oven or changed completely to a corridor-type arrangement, all for about the same price.

Once you have taken stock of your particular needs, it is wise to make a floor plan of your existing kitchen. This can be drawn on graph paper, preferably with one-quarter-inch squares, which will be equivalent to one foot. The important thing is to measure completely and accurately as diagrammed on page 67. Then consult your local kitchen-planning specialist. He can ascertain whether your wiring is adequate, how much new plumbing you require and whether you have the space for the cabinets you are considering. He will also point out "side-line" costs for new flooring, painting, counters, lighting, etc. that you might be apt to eliminate until later in the project. Once you know the full extent of your remodeling costs, you can go ahead and secure your loan. The six methods suggested here are good because they take into consideration your financial position; in other words, they protect your interests as well as the people who extend you credit. Some of these financing plans take care of the whole job; others limit the extent of financial aid.

Dealer financing: Since appliances will make up a substantial portion of your costs, the manufacturers of kitchen and laundry equipment have stepped into the credit picture in somewhat the same role as the automobile manufacturer helps automobile dealers with financing. Manufacturers of appliances now have credit corporations which extend financial assistance to their dealers, who, in turn, extend credit to you.

Typical of these credit plans is one set up by a manufacturer for his dealers, which takes care of all phases of kitchen remodeling. The dealers under this plan finance the complete kitchen or laundry, or both. In addition to all appliances, counter surfaces, cabinets and kitchen furniture and their installation costs—the cost of labor and materials used in all necessary remodeling of these rooms—including new flooring, partitions, wiring, plumbing, painting and decorating may be financed. (This may include draperies and accessories up to 5 percent of the amount to be financed, not to exceed a total of $150.)

Most major manufacturers have similar financing programs. Maximum time for this type of loan is usually five years, minimum down payment is 10 percent of the cost and minimum monthly payments run about $20.00.

[Continued on the next page]

FRANK BUSHMAN

Alternate design for the same "before" kitchen follows similar L-shaped plan but substitutes built-in range-top and wall oven for free-standing appliances. Cabinet installation readily adapts to the new layout, providing virtually equivalent storage space. The over-all cost is approximately the same as the plan on preceding page—a factor to bear in mind when you remodel. All appliances by Tappan

FHA loans: FHA insured loans are used more than any other type for home improvements but they do limit what may be financed. Actually, the FHA does not loan the money, regular lenders do—banks, savings and loan associations, etc. The rules on what you may and may not finance with FHA Title I insured loans are strict. Those improvements or additions that become a permanent part of your house and substantially protect or improve basic livability or utility qualify for loans. In other words, you could get a loan for enlarging your kitchen, putting in flooring, plumbing, wiring, painting, plastering and the like, but not for all your appliances. You might however want to take advantage of the excellent terms FHA Title I loans provide and then get your appliances from your dealer on his credit terms.

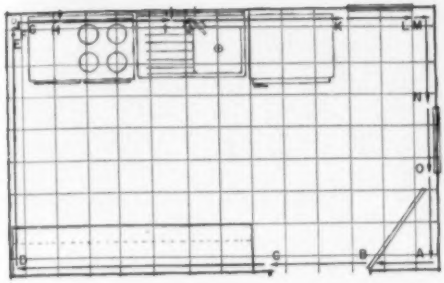
FHA terms vary. Minimum time for amounts from $60 to $600 are up to 36 months, and for amounts from $600 to $3,500 for terms up to 60 months.

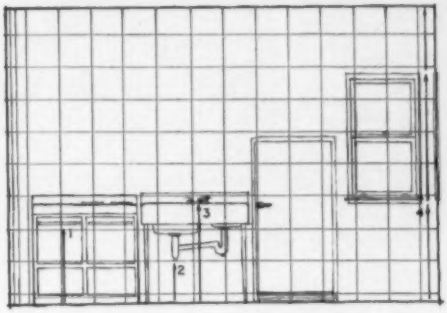
Bank loans: The fact that 97 percent of all FHA loans have been paid up has encouraged banks and other lenders to devise their own plans for giving you home-improvement money without the government as co-signer. These loans may be attractive to the kitchen remodeler because they don't limit the amount or what it may be used for. Interest rates are generally higher than FHA loans.

Open-end mortgages and refinancing: If you have an open-end mortgage on your home, the simplest way to secure a loan is to extend the mortgage you arranged when you bought your house. One advantage to extending this type of mortgage is that the interest rate usually remains the same but continues for a longer period, or it may be increased to pay off the debt within the original time limit. If, however, you did not have an open-end mortgage on your house, the next best way to obtain the funds you require is to refinance your home. By improving your kitchen area you add to the value of your home and a new loan will pay off old mortgages and pay for improvements. Disadvantage of this type of loan is that you cannot get your money until after the improvements are completed. To tide you over until you qualify for your new mortgage you may need a short-term construction loan, and negotiating this type of loan takes time.

Contractor credit: Your contractor may also be able to help you finance your remodeling. Some contractors extend credit through an ordinary charge account permitting you to take 30, 60 or 90 days to pay, or through an installment plan. Usually, the contractor turns your installment contract over to a bank or finance company since most businesses, as a rule, are not in a position to lend money to their customers over an extended period.

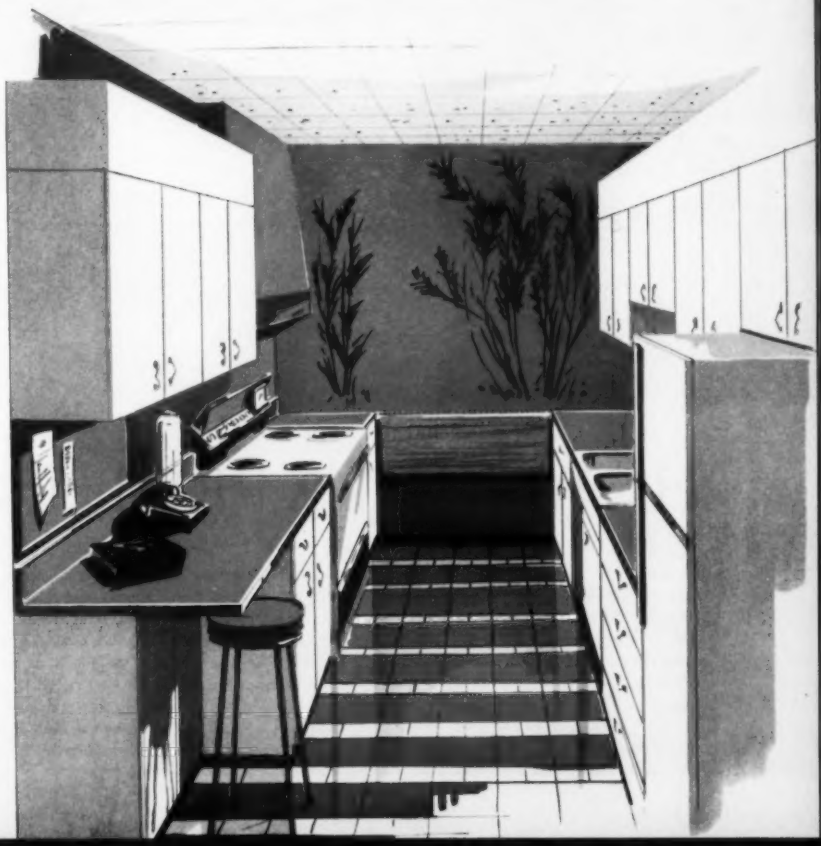
How to measure for remodeling





Making a plan of your existing kitchen is one of the important steps in remodeling and this requires the precise and detailed measuring diagrammed above. This is the "before" kitchen shown on page 64 and these are the steps required to measure it correctly. Begin in a corner at **A** and measure around the room as indicated, allowing for windows, doors, obstructions, etc. Note, for example, **E** to **F** and **F** to **G** account for the pipe in the corner; **H** locates the gas supply; **I** is the waste and **J** the water supply. In addition to these dimensions, measure also the heights of **H, I** and **J** as indicated by 1, 2, 3. Your kitchen-planning specialist will need (4) window, ceiling heights

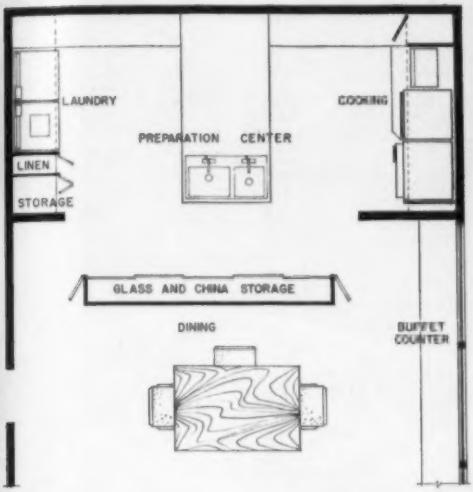
[Quarter-inch square equals one foot]



The same kitchen has been remodeled on the corridor plan, again for approximately the same price. This demonstrates the great flexibility that can be achieved with today's highly integrated cabinets and appliances. So, within the limitations of his budget and space, of course, the homemaker can have virtually any kind of kitchen arrangement that she wants

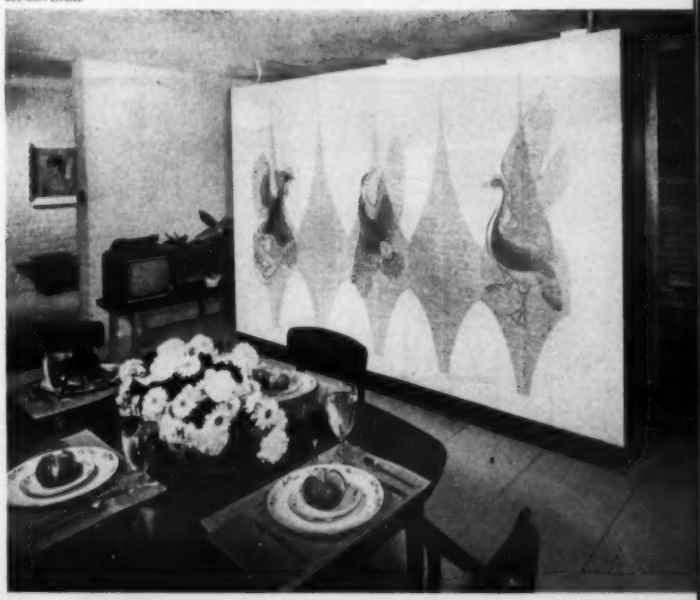
HOW AN EXPERT PLANS

An authority in any field usually achieves a certain oracular eminence by knowing everything it is possible to know about his subject. Such an oracle is Don Dailey, of Evansville, Indiana, a product design-consultant who has specialized in a number of things, and among them the kitchen appliance. We are intrigued with Mr. Dailey because, although he has been consulted about any number of kitchens, he has never seen one, he says, which seemed quite the answer to his family's particular needs. Never, that is, until he recently remodeled his home and had himself a field day. An attached garage—enlarged and with its roof raised—became a new kitchen-dining "wing," and, to us, a very impressive one. To Don, it is the *current* answer to his family's needs; his ideas may change tomorrow (to grow in stature as a designer, he feels they *must* change), and the kitchen is designed to go right along with the change: everything is rearrangeable. We think this is a fine, built-in quality; like a house or a garden or anything else, the best of kitchens can always grow.



Kitchen proper (opposite) is divided into two areas: one for cooking and baking, the other for preparation, cleanup and laundry. A four-foot-wide peninsula-counter forms a dividing "wall," provides a maximum of work surface, and is equipped with a double sink—one shallow, one conventional. Mrs. Dailey likes the twin areas particularly because she can have visitors while she works, and still keep them out-from-under the path of preparation

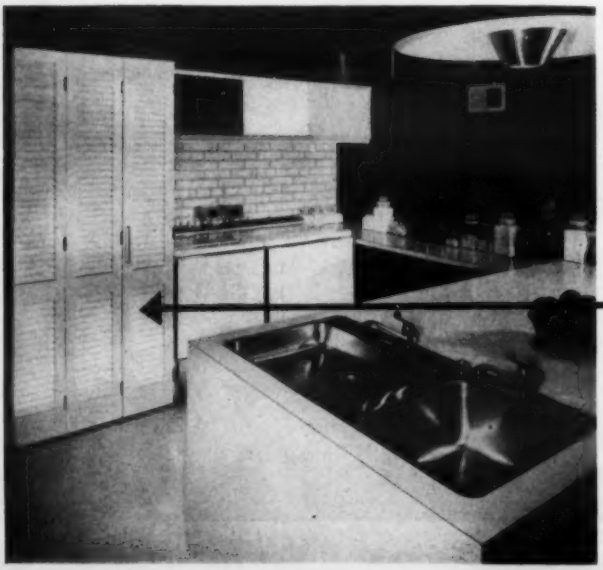
KRANZTEN STUDIOS

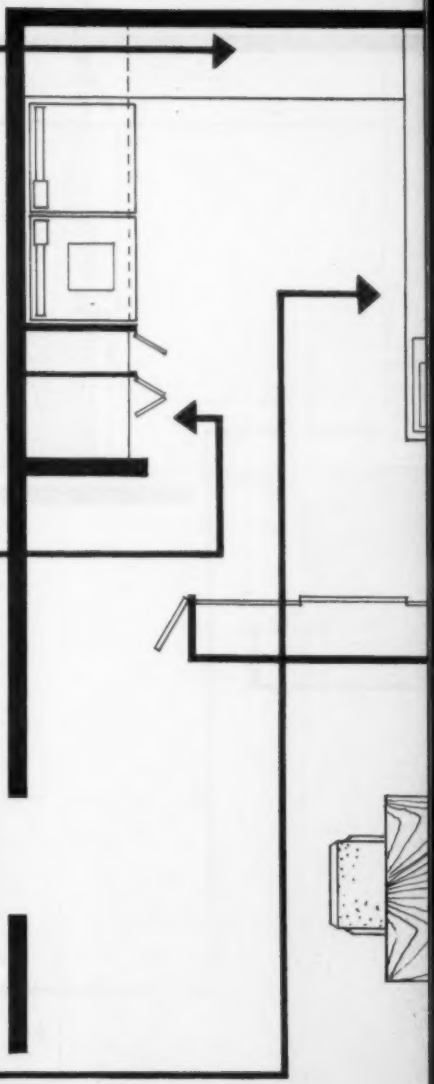


Dining area (above, right) has two walls of glass, along one of which is built a 16-foot cherry counter which serves both as breakfast bar and buffet. Flooring throughout (Robbins) is white spattered in black, and in the dining area and the adjoining hall, inlaid with brass strips. West Bend electric griddle, *Flavo-matic* coffee-maker

Freestanding storage wall (right) forms a partition between kitchen and dining area, and, on its kitchen side, constitutes what Mr. Dailey calls the "pantry." To the dining room, however, it presents the purely decorative aspect of wallpaper panels. Franciscan china, Cambridge stemware, Craddock *Translation* dining pieces, Magnavox portable TV (both designed by Mr. Dailey)

The storage wall, on its kitchen side, presents a good-looking façade of five sliding doors faced with woven caning. This is the "pantry," amazingly commodious, and so situated that it is easily accessible to the dining room, yet only a step away from the cleanup area. Like the cabinets and the appliances, the storage wall is not permanently secured in place: should the Dailey family feel a need for change, a rearrangement of the various units, in whatever position Mr. Dailey may devise, is quite possible without affecting the kitchen's actual structure

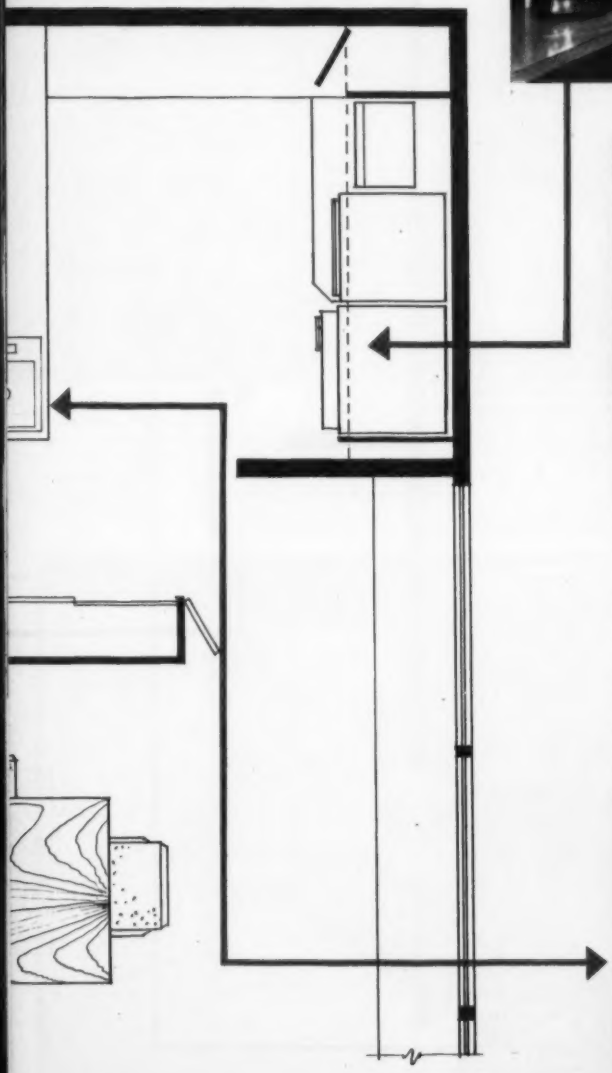


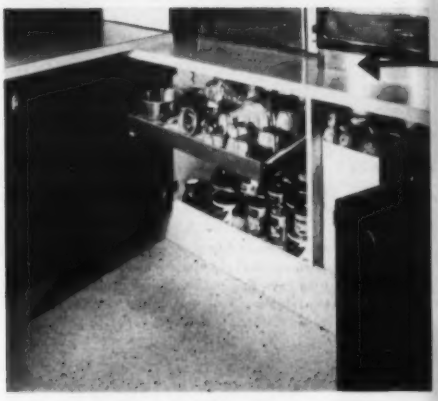


After careful plotting, Mrs. Dailey divided her storage wall into six sections, and takes great care that there is no overlapping of categories. Number one holds flower bowls, place mats, silver, cookbooks and serving bowls; number two, china (best and everyday), casseroles and serving plates; number three, more of the items in section two, plus tall vases; number four, glassware; number five, more glassware and odd cooking pieces; number six, home-repair equipment, flashlights, candles, furniture waxes, polishes, plastic containers and magazines

The meting out of storage space in the Dailey kitchen was determined not only by what should go where to be readily at hand, but by exactly how much room each item would require. At left of the peninsula, louvered doors open on two compartments: the first is the bar, with space for glasses, bottles, a mixing shelf with an outlet for the blender, and a drawer for bar accessories. The second compartment holds kitchen towels, dishcloths and laundry equipment for the adjacent washer and dryer, over which are cabinets for such "dry" supplies as cereals, flour, sugar and spices. Counter at rear is used, among other things, for the fine art of sewing, with the portable sewing machine and its related paraphernalia kept in a cupboard in the peninsula next to the dishwasher. Frigidaire washer and dryer, *Formica* counter-tops, Elkay stainless-steel double sink

Cooking and baking center is a compact little arrangement on the other side of the peninsula. Corner cabinet holds small appliances and (well out of sight) the can-opener. Next comes the fold-back cook-top with its controls at the right and, above it, shelves for herbs and seasonings. Immediately adjacent is the electronic oven, and running below both appliances is a narrow, but obviously necessary counter. Frigidaire cook-top, Tappan oven





Two storage compartments below the cook-top and oven hold canned goods, root vegetables such as potatoes and onions, citrus fruits and, on occasion, bananas. Pull-out tray presents salad and dessert molds, cooky cutters, sieves and grinders in a completely visible display. Under the deeper of the two sinks in the peninsula (below) is a cabinet for cleaning agents—soaps, powders, paper towels, and the garbage disposer is on the other side of the counter beneath the shallow sink used by Mrs. Dailey for cleaning vegetables and rinsing dishes

Final detail in a fine storage plan is a narrow unit for trays next to the refrigerator. Cherry-paneled, as is the entire kitchen, it takes up very little room, but is very important: the Daileys and their two children make constant use of their trays. The refrigerator was designed by Don several years ago, and is still, because of the wonderful efficiency of its automatic ice-maker unit, one of his pets

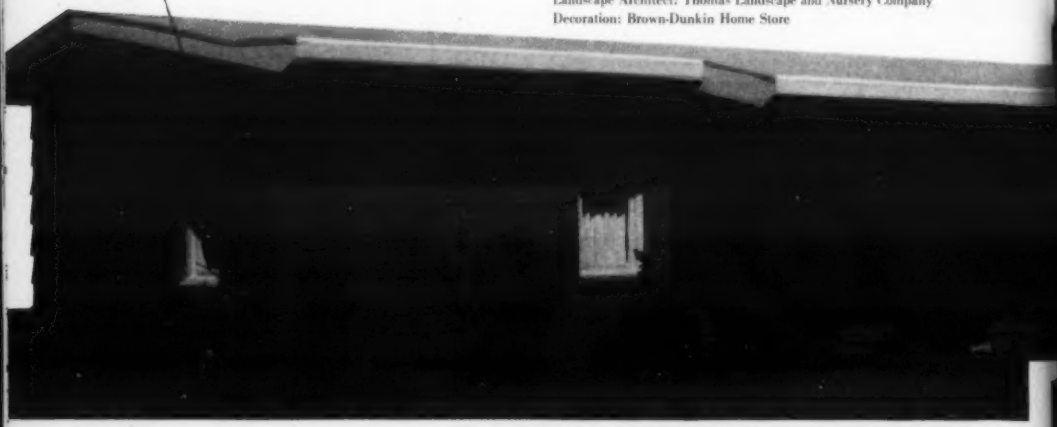
Mixing-center cabinet (below) is directly across from the oven—a stepsaving location—and holds coffee, tea and an impressive variety of spices, seasonings, flavorings, nuts, cake decorations, chocolate, raisins and practically anything else which might enhance a cake. The lower cabinet next to it houses all the mixing bowls, a few cooking utensils and a collection of *Pyrex* baking dishes—a must for the electronic oven. Rear section of counter (above) is Mrs. Dailey's "office." Here she plans meals, consults her cookbooks, clips recipes and, occasionally, with an eye on whatever may be for dinner, just sits and regards her realm

ELECTRI-LIVING CONDITIONED

Tulsa presents a living-conditioned home

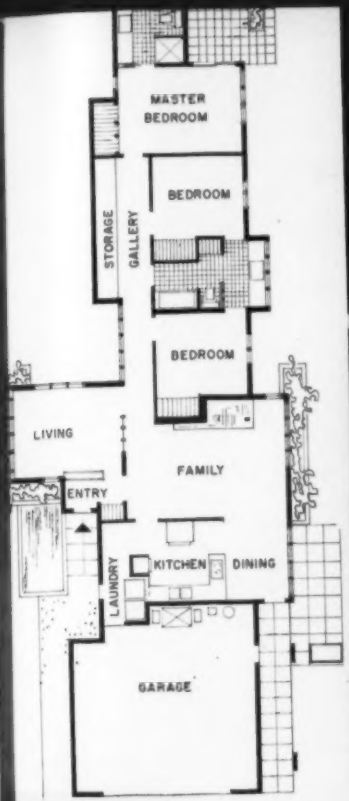
The house before you was not only one of the highlights of Tulsa's recent *Parade of Homes*, but is an attractive project on several counts. First, it enjoys the cachet of being an *Electri-Living Home*; second, it is particularly well-suited to its region in that it is designed to conform to the informality of the Southwest's living pattern, and third, it offers the inducement of 1,600 square feet of space (plus 500 more in the garage) for $18,000 plus the cost of the land—a sound value in any locale's language. (This includes a heating system; cooling, landscaping and such optional features as custom-built cabinets would be additional.) It is, moreover, a house almost everyone, whatever their habitat, would admire because of its plan. The architect has approached his design not as a prescribed amount of space to be divided into cubicles of various sizes, but rather as a series of rooms to be fitted together in the order of their use and significance. Thus, there are two quiet areas; one, a wing of bedrooms and baths, the other (a little wing in itself), the formal living room. These sections are balanced by the active area—family room, dining area, kitchen and laundry—which forms a compact, segregated block of its own abutted by the garage. This does not mean that the exterior was allowed to gel in any higgledy-piggledy fashion the interior might determine. It was not: from the street, the house presents a series of textural and lineal contrasts which not only keep the eye intrigued as an unrelieved façade never can, but also create a certain architectural romanticism—a quality greatly enhanced by a carefully-planned, intricate play of artificial light, both inside the house and out.

Location: Tulsa, Oklahoma
Architect: Wesley J. Crone
Builder: John H. Bullwinkel
Sponsor: Public Service Company of Oklahoma
Landscape Architect: Thomas Landscape and Nursery Company
Decoration: Brown-Dunkin Home Store



Redwood siding is the principal exterior surfacing material, although a certain amount of brick is used to good advantage in occasional, contrasting panels. Projecting ell (above) in the streetside façade houses the formal living room and entry, and is flanked by a brick planter, a little pool and a fountain. Main terrace (right) is a paved half-circle at the rear of the house, sheltered from the street by the garage, and easily accessible from the kitchen and family room. Here, too, is the housing (under tree) for the heat-pump's compressor—a kind of outdoor "lung" linked to a compact indoor unit for year-round climate-conditioning

For building data, see page 89


MASTER BEDROOM
BEDROOM
STORAGE
GALLERY
BEDROOM
LIVING
FAMILY
ENTRY
LAUNDRY
KITCHEN
DINING
GARAGE

A

B

C

A. Formal living room is exactly that: a "parlor" of modest proportions tucked quietly away by itself as a haven for conversation and reading. Valance lighting extends along both window walls, and a planter topped with a panel of fluted, opaque plastic defines the entry, conceals the front door. American of Martinsville furniture, Bigelow *Corday* wool rug, Cohn-Hall-Marx drapery fabric, Stiffel lamps

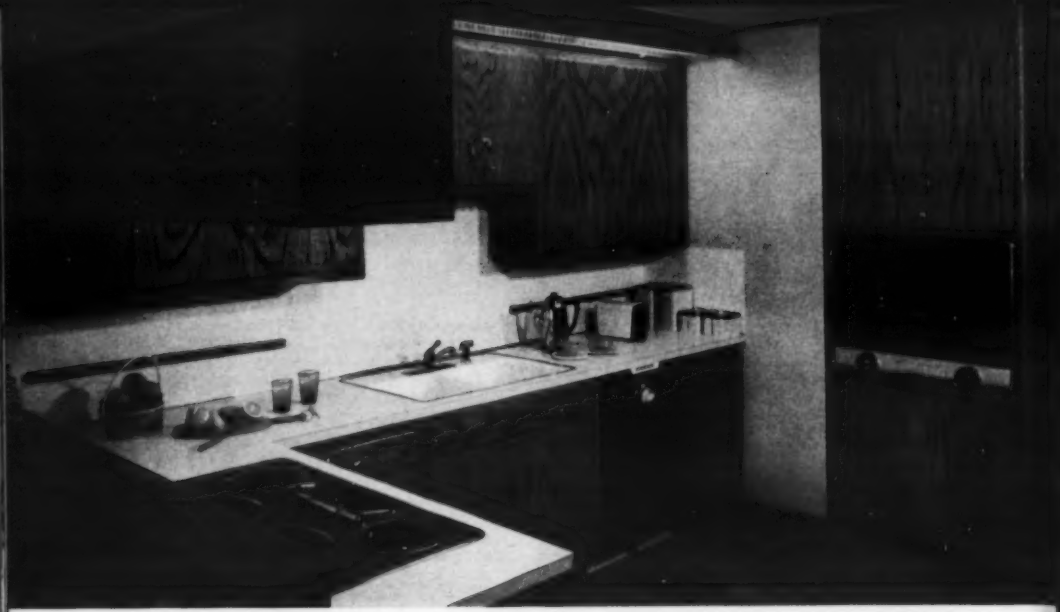
B. Master bedroom lies at extreme end of house, an adult retreat with its own bath and private terrace. Here, parents can be reasonably assured of quiet when the children raise hob in the family room. Wide expanses of glass filter a flood of sunlight; built-in fixture over the bed is an admirable source of well-focused light for reading

C. Running the length of the house from front door to master bedroom is a gallerylike passage of the type that, architecturally, can be very dull indeed. This one is not: its ceiling fixtures are diamond-shaped and extremely decorative, and the use of louvered doors for the bedrooms and a series of wall storage-cabinets completely counteract any suggestion (as is usually the case) of bowling-alley monotony

D. Children's and guest bath lies between two of the three bedrooms and is immediately accessible to both as well as to the bedroom corridor. High, ribbon windows insure privacy, and a scheme of orange, yellow, beige and white reiterates the colors which dominate the house. Interesting contrast to the tile is one wall paneled in the same oak used so effectively on the walls of the family room and the kitchen

C

D



opposite

Warmth, color, exemplary lighting and facility of maintenance all contribute to the L-shaped kitchen's kudos. Custom-built cabinets are of the same golden-brown, vividly grained oak used as paneling in other sections of the house, and bright, primrose-yellow *Formica* surfaces both the counters and the unusually high back-splash. Lighting is generally diffused with a ceiling fixture, specifically focused with recessed down-light over the work centers. Westinghouse *Antique Copper* major appliances, Armstrong *Excelon* tile and Nutone range hood

See *Your Guide to This Issue* for further information

below

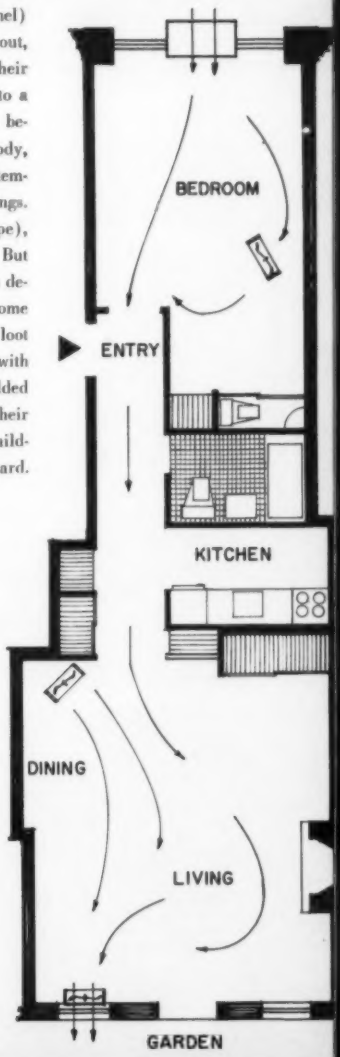
Oak-paneled dining area lies in one arm of the L-shaped family room and is as open to the terrace as a wall of glass can make it. Valance lighting does double duty, illuminating both the dining area and (with the draperies open) the terrace. Fuller scenic panel drapery fabric, American of Martinsville dining pieces, D. N. & E. Walter terrace furniture

Two homes from the same blueprint can look quite different. Woody's, above, bore the stamp of an extreme functionalist. Every piece of furniture was simple, clean-lined; every color an intense primary. Joan's, below, had a less formal quality: natural canvas and straw mixed with garden greens and blues inviting the outdoors in. Joan and Woody met when some of their young neighbors brought him to a cook-out in her garden one spring evening

Romeo and Juliet balcony scene in reverse: Woody stands on the fire escape of his fourth-floor apartment, looking down at Joan in her garden. Morning-glories grow along a string they tied to his window during their summer courtship

ONE HOME FROM TWO

In New England, good fences are supposed to make good neighbors, but in Manhattan, where the fences are usually apartment-house walls, neighborliness is apt to consist of a nod and the mumbling of a never-quite-remembered name. Most of the time, that is: once in a blue moon, the nod leads to the altar, as it did with the young protagonists of this story. Joan (nee Kanel) and Woody Slomanson lived in the same building, met at a garden cook-out, and in no time at all were engaged. Once married, they relinquished their respective bachelor quarters and—still at the same address—moved into a floor-through garden apartment to which they brought their respective belongings and the problem of amalgamating two schools of decoration. Woody, an architect, had "done up" his little flat with a few very simple, contemporary pieces, boldly colored upholstery and a group of Mexican paintings. Joan, a writer, had also a minimum of furniture (the indoor-outdoor type), some amusing straw accessories and a handsome cat named Kitty Foyle. But not until after their honeymoon in Spain did the Slomansons succeed in devising a setting with no inkling of split personality, using as catalysts some good-looking new Danish teak, their highly-prized, highly-decorative loot from Spain, and Kitty Foyle, whose color-scheme blended obligingly with Woody's sofa. On the next pages, you will see how well the old was melded with the new, a deed that, once done, led Joan and Woody to turn to their garden, which—even though it lies in the shadow of the Empire State Building—they are busily transforming into *their* version of a Spanish courtyard.



Fan-conditioning was an excellent solution for garden apartment facing north: plan at right shows how fresh air is pulled through bedroom window, boosted by two portable units and then drawn out through living room by large window fan. Below, Woody and Joan Slomanson go over a decoration plan for their first home just before taking off for a month's honeymoon in Spain. Spanishlike grille door to garden set a motif for part of their new decoration

SCOTT MYDE

Spanish coverlet scrolled in peacock and turquoise is a honeymoon acquisition and the dominant note in the bedroom, above. Joan put her three bureau units together as one Mr. and Mrs. chest on another wall. Portable fan, part of climate-conditioning, can be moved when not in operation. All fans by General Electric

Round dining table (above, left), rugs and curvaceous chairs soften the rectangular look of the balance of the living room, creating a cozy corner with floor-to-ceiling bookcases (formerly in Woody's apartment) as backdrop. Fans make a breezeway of the long hall, decorated as Slomansons' private photograph gallery

Wrought-iron gate is a romantic invitation to the garden. Living room, however, has practical as well as aesthetic considerations: the powerful window fan makes summer living a joy inside. Fan can be concealed by draperies when not in use. Sideboard holds all dining and entertaining equipment from glasses to linen

Friends drop in to help "warm" the new home (below, left), meet Kitty Foyle (whose fur, incidentally, matches the furniture) and listen to recordings of bullfight music. Woody built the hi-fi cabinet and designed the suspended record storage unit behind sofa

New investment, a magnificent rug woven in peppery-brown high and low pile (below) covers only the most "sat upon" part of the floor, repeats the orange sofa's stripe on a larger scale. Woody's sofa occupies the same place it had in his bachelor apartment; with addition of pillows, looks well against curry-colored wall

Favorite accessory (opposite) is a hand-woven tapestry, as multicolored as Joseph's coat. The Slomansons found it in Madrid's *Flea Market.* Grained teak of buffet blends with other wood pieces

For further information on fan-conditioning, see page 99

BILL MADDEN

Remodeling the mediocre for new style, new space

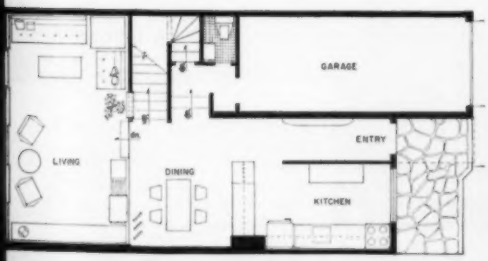
Almost every American city has its share of the type of dwelling known as the semidetached house—a structure linked to its neighbor like a Siamese twin, yet an entity unto itself. Its architecture is rarely distinguished, yet it does offer the inducement of two floors, a garage on the spot and a garden. This was such a house, cluttered of plan, and a fallow field for anyone with the itch to remodel. Its owner *had* the itch, and today, although it presents the same façade to the street as do its neighbors, behind its front door are the rewards of good design and thoughtful planning: new stylishness, new spaciousness.

Before remodeling (left), about half of the first floor was devoted to a tiny dining area, the kitchen, a hall and a little vestibule. With the removal of obstructing partitions, a sweep of space was created from front door to garden

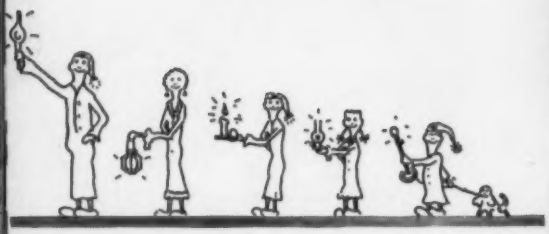
Dining area and kitchen are now separated by a room-dividing storage wall high enough to conceal the kitchen, low enough to permit an interplay of light. Sheathed with walnut on one side, plastic on the other, the divider holds a serving pass-through, china, glass, linen, ornaments, a mica insert for hot plates, drawers that are accessible from either side

One step lower than the rest of the first floor, the living room (above) had been a definitely prosaic area, 20′ by 12′, with tritely unattractive casement windows overlooking the garden. This general dullness was dispelled by two new wall treatments: sliding *Polyplastex* screens now cover the entire window wall, diffusing the light and expanding visual spaciousness, and a second wall is paneled in natural oak—a pleasantly pale contrast to the free-hanging walnut cabinet which runs its width. All the furniture (with the exception of the chairs) was designed and is manufactured by Paul Conrad: divider, cabinet, low tables, bench, the dining table with its tile inset with a heating unit for casseroles, and the sculptured shelf (right), a handsome piece which creates an illusion of width in the narrow entry-passageway. Design International armchairs, Knoll occasional chair, Herman Miller dining chairs. Gulistan *Cobbletex* carpeting, *Micarta* surfacing

ERNEST SILVA



Light for living



Lighting has often been an afterthought in small home design, thought of in terms of fixtures rather than illumination. It must be considered in the preliminary designing of a home, along with the structure and the plan, if it is to be successful. Lighting must be designed to provide adequate illumination for all the occupations of a family, both active and passive. The present trend in family living seems to indicate an increase in informality, and consequently, multiple use of many rooms. These conditions require the lighting to be flexible and versatile in order to meet the visual needs of the family throughout the home. Daily activities may be properly illuminated by direct and indirect lighting, or by combinations of the two. Some activities require more atmosphere than light, and allow the designer to emphasize special effects or subdue unattractive details. The correct amount of light for living can be created scientifically, but a maximum of light is not the final solution. Shadow and graduated lighting should be considered for aesthetic satisfaction. *(This is the third in a series of articles based on a new book,* An Investigation of the Small House, *by the School of Architecture at Pratt Institute. Copies may be purchased for $2.00 each from the Institute in Brooklyn, N.Y.)*

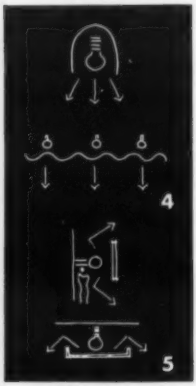
Light source

1. Incandescent filament lamps provide a small, concentrated, high brightness source of light. This usually requires directional controls.

2. Fluorescent lamps provide a large source of low brightness. Shielding requirements are less stringent than those of filament lamps, as they give off less heat. Some cool fluorescent lights produce unpleasing psychological effects on flesh and fabric tones. New, warm fluorescent lamps have been produced to correct this effect.

3. Experiments are being conducted in electroluminescence. Panels, surfaced with a conductive coating and energized by electricity, produce a uniformly glowing source of light that does not have to be vacuum-sealed like conventional bulbs or tubes.

Type of light



The difference between direct and indirect lighting is merely a matter of shielding. Opaque, translucent, perforated and other materials can be used to create various forms of light.

4. Direct lighting has been used mostly for lighting critical seeing tasks, such as reading, sewing, food preparation, etc. Direct lighting usually requires some indirect lighting with it to balance and relieve its harshness. This has resulted in various types of shields and diffusers, which filter direct light and relieve glare.

5. Indirect lighting is used to create backgrounds and moods. Valances, coves and cornices are only a few of the means used for indirect light. There is no limit to the different types of indirect light that can be created.

Light controls

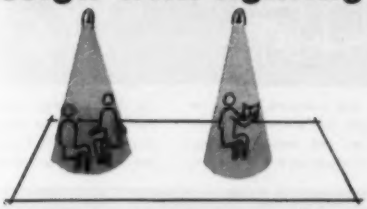
Experimental lighting is developing new means of manipulating light.

6. Traveling light sources might move the light exactly where it is wanted. Trolleys and mechanical extension devices could be used to follow dining-room tables, reading positions, etc.

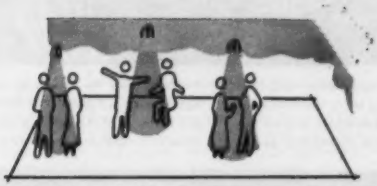
7. Lighting could become flexible, by using rheostatically controlled dimmers to raise and lower the wattage at will. (Some controls of this type are already available.) Illumination in a room might be low and intimate, or raised to a more stimulating level to create a different atmosphere.

8. Electric-eye systems could be used throughout the house to turn lights on automatically. Connected to rheostats, they follow a person wherever he walks, and brighten, dim or disappear, depending on his movements.

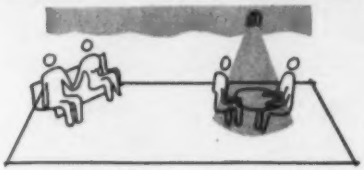
Design with lighting



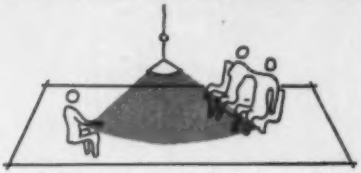
Light can define room areas. In rooms of multiple use, such as living-dining areas, light can be made to separate these different functions by using brightness and shadow as walls



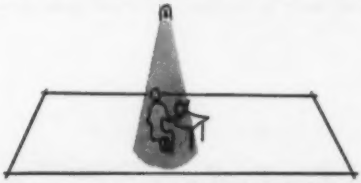
Light can produce a festive atmosphere. Many pools of light over the ceiling, walls or floors can raise brightness to a level conducive to conversation and community activity of many people



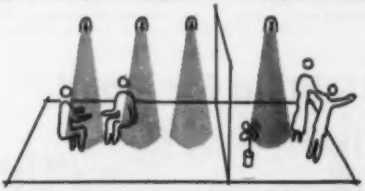
Light can combine different areas in large living rooms. For example, where many activity areas are distant, planes of soft light on the ceiling, floors or walls can unite them visually



Light can diminish room space visually. To lower a high ceiling, for example, light should be cast on the floor and lower walls, leaving the ceiling and adjacent areas in comparative darkness



Light can create an intimate mood. Small pools of bright light seem to isolate areas in a room that can be used for reading, studying or these hobbies requiring some particular concentration



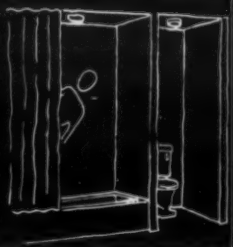
Light can make a room seem larger by combining it with the outdoors. Outdoor patios and landscaping can be well-illuminated so as to visually integrate the indoor and the outdoor space

Functional lighting

Reading requires a bright light with dimmer surroundings. Lights should be movable, adaptable to different habits

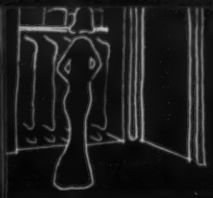
Reading in bed should be provided for. A cove light is excellent for this. Night light should be low on baseboard

For mirrors: use two side lights (warm fluorescent) to illuminate the face, and also an overhead unit for top lighting



For the shower: a recessed vaporproof semidirect unit. Water-closet compartment can use the semidirect down-light

Editor's Note: *The material in* The Investigation of the Small House *was compiled by Charles J. Spaulding, Marcy A. Goldwasser and Robert E. Ancipink, students in the School of Architecture at Pratt Institute*



Closets use a light placed high, close to the front, so as to illuminate the whole area: Full-length mirrors use two side lights to illuminate a person

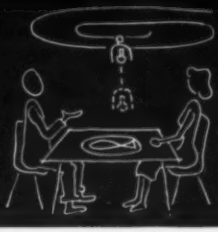
Paintings may be lighted by spotlights which are masked to light up just the area of the painting. Mount them at a sharp angle to avoid glare

Sewing and craftwork require a bright light near the surface to be worked on, and over-all lighting, such as overhead ceiling fluorescent

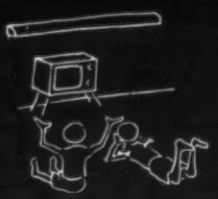
For children's play, over-all general lighting should be maintained. Direct-indirect ceiling fixtures, plus varieties of cove lighting may be used

Kitchen sinks can be lighted by boxed-in overhead fixtures. Cove lights hung from ceiling afford general illumination, light wall cabinets

All food preparation areas should be well-lighted. Fluorescent tubes can be located directly over work counters, attached to bottom of shelves



Light for eating may be movable, in order to follow table movements according to use. The height of the lighting unit should be adjustable

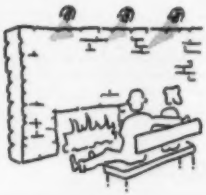


Television requires some type of indirect lighting to provide general illumination. Various types of lighting coves can be used to achieve this

Lighting for mood

To create an exhilarating effect, a beam of light is shot down on a white, woolly carpet and bounced back to the ceiling as a diffused glow

Candlelight can be used to create an interesting background of moving shadows. The more candles, the more dazzling the changing effect will be



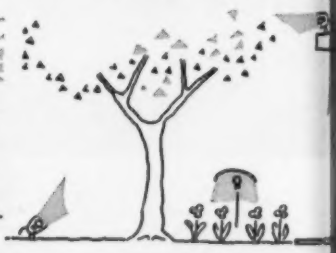
Spotlights reflected off a textured surface, such as a stone wall, produce a soft, interesting effect and dramatize the focal point of a room

An indirect light can be formed by placing a linear light source in the valance. Light casts a soft, enhancing glow on the ceiling and draperies

A wall of interesting light can be created by placing lights behind draperies. These must be translucent for this to be effective

Interesting shadows can be formed by placing spotlights under planting and foliage to cast shadows upward on the ceiling and the walls

A soft, constantly moving pattern of light is created when spotlights are placed at the bottom of a pool to reflect light onto the ceiling



Outdoor lights should be located on the overhang to keep glare off windows and enable occupants to look out. Balance lighting inside and out

Tulsa presents a living-conditioned home

[Continued from page 74]

BUILDING DATA

ARCHITECT: WESLEY J. CRONE

BUILDER: JOHN H. BULLWINKEL

Foundation		
type	poured concrete	Portland Cement Assoc.
insulation	*Temlok*	Armstrong Cork Co.
waterproofing	*Visqueen*	Visking Co.
Floor surfacing		
kitchen	*Excelon* vinyl asbestos	Armstrong Cork Co.
bath	ceramic tile	American-Olean Tile
other	wood block	Wood-Mosaic Corp.
entry	ceramic tile	Carlyle Tile Co.
Exterior walls		
framing	douglas fir	West Coast Lumbermen's Assoc.
sheathing	*Temlok*	Armstrong Cork Co.
insulation	*Fiberglas*	Owens-Corning Fiberglas Corp.
surfacing	redwood	California Redwood Assoc.
	pink velour brick	Sapulpa Brick & Tile Co.
Roof		
framing	douglas fir	West Coast Lumbermen's Assoc.
sheathing	plywood	Douglas Fir Plywood Assoc.
insulation	*Fiberglas*	Owens-Corning Fiberglas Corp.
Interior wall finishes		
natural wood wallboard	*Weldwood* oak	U.S. Plywood Corp.
	Gold Bond	National Gypsum Co.
other	pink velour brick	Sapulpa Brick & Tile Co.
bath	ceramic tile	American-Olean Tile
	Tectum	Tectum Corp.
Ceiling finishes		
wallboard	*Gold Bond*	National Gypsum Co.
Paints & stains		
exterior walls	redwood *Rez*	Monsanto Chemical
exterior trim		Cook Paint & Varnish
interior walls	*Corotint*	Cook Paint & Varnish
interior trim	varnish stain	Cook Paint & Varnish
Doors		
exterior	*Curtis New Londoner*	Curtis Companies
interior	*Curtis New Londoner*	Curtis Companies
hardware		National Lock Co.
folding	*Pella*	Rolscreen Co.
sliding		Curtis Companies
divider	extruded metal	Wheeling Steel Corp.
closet	louver	Curtis Companies
sliding glass	*Arcadia*	Arcadia Metal Prods.
garage	*Overhead Door*	Overhead Door Corp.
Windows		Curtis Companies
fixed glass		Libbey-Owens-Ford Glass Co.
screens		Curtis Companies
Hardware		Schlage Lock Co.

When you buy, build or remodel a house, be sure you know the brands of material used. They are the best protection for your total investment.

[Continued on page 92]

Why Bye Bye—Buy Buy?

We have viewed with mixed feelings the current crop of "Buy Now" pleas. We are for increased purchases of all products because we believe everyone benefits from consumption of goods. But we don't like the begging note sounded in most of these appeals.

We'd like to hear less hullabaloo and more about value. We'd like to see better products better made and less "lick-and-a-dash" face-lifting. We'd like to read less "buy" words and more "why" words. We want to feel that old-time affection for a product whose performance outlasted its modest promise.

Up in the quiet Adirondack Mountains where E-Z-DU* Wallpapers are made, pride of craftsmanship has never gone out of favor. Value is more than a word; it's a way of manufacturing. Performance of E-Z-DU lives up to our promise . . . we guarantee it!

You will find ready-pasted E-Z-DU is easy to do . . . just cut, wet and hang. And it will add charm and personality to your home at truly modest cost. Hundreds of customers have written to tell us that (names on request). Your nearest Imperial dealer will be happy to give you an E-Z-DU demonstration at no cost. We think you will enjoy the refreshing experience.

P.S. If you care to comment on this month's rectangle, we'd be pleased to hear from you.

*Reg. U. S. Pat. Off.

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Leaves hair silky-soft, easy to comb and manage.

Johnson's BABY SHAMPOO

The youngest set

[Continued from page 9]

Woolly warmth of this *Polo* coat protects either brother or sister. Its belted back, tab pockets and classic camel color make it high-style winter-wear on a coeducational plane, as our young models demonstrate

Coat does a turnabout when the buttoning is reversed, becomes as suitable for Mary Ellen (right) as for Bill. It's 100 percent wool with *Milium* lining. By Chips N' Twigs. Sizes 3 to 6X about $22.95. Gimbel's

As decorative a wrapping as ever graced a birthday package, this plaid chesterfield is both pretty and practical. An import, fully lined, it comes in red, green and black plaid with velveteen collar. Complete outfit about $45; by Berkertex of London, at B. Altman & Co., New York

The open sandwich

[Continued from page 63]

1 tablespoon capers
mayonnaise
salt and cracked black pepper
chopped fresh parsley
whole shrimp for garnish

- Combine chopped shrimp and cucumber and marinate in French dressing.
- Drain and add celery, capers and mayonnaise.
- Season to taste and spoon into rolls.
- Sprinkle with parsley and garnish with whole shrimp. Serve with additional sauce if desired.
- Serves 4.

CURRIED CHICKEN SALAD WITH GRAPES

Reserve a few whole grapes to use as a garnish.

2½ cups diced cold chicken
1 cup sliced seedless grapes
1 cup finely chopped celery
½ cup slivered toasted almonds
2 tablespoons fresh minced parsley
1 teaspoon salt
1 teaspoon curry powder
1 cup mayonnaise
½ teaspoon garlic powder
½ cup whipping cream
whole grapes for garnish

- Combine first 6 ingredients.
- Add curry, garlic to mayonnaise.
- Stir in curry-mayonnaise.
- Whip cream, fold into mixture.
- Garnish with whole grapes.
- Serves 4 to 5.

MINTED LAMB AND APPLE

2 medium apples
2 tablespoons lemon juice
2 cups cubed, cooked lamb
1 cup diced celery
1 green onion, minced
½ green pepper, minced
1 tablespoon chopped fresh mint
¾ cup mayonnaise
salt
cracked black pepper

- Core and dice apples. Sprinkle with lemon juice to prevent discoloration.
- Combine with all other ingredients and chill well.
- Garnish with whole fresh sprigs of mint.
- Serves 4 to 5.

PICKLED HERRING WITH LENTILS

Wash 2 cups lentils and cook in 4 cups water with 1 stalk celery, 1 small onion, ½ bay leaf and 1 clove garlic. Bring to a boil, simmer for 1½ hours, set aside to cool.

[Continued on page 94]

A camera's influence

[Continued from page 43]

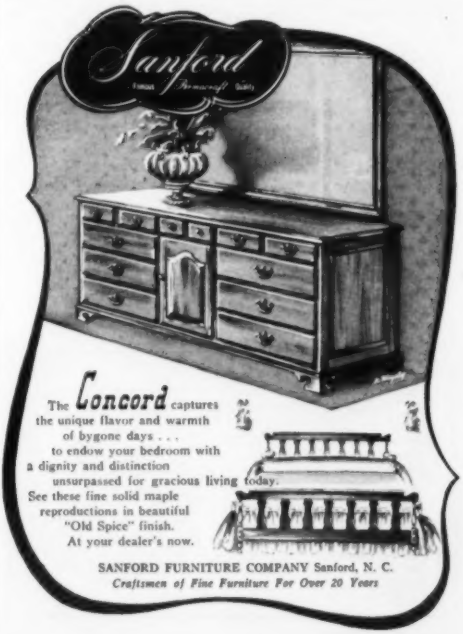
BUILDING DATA

ARCHITECTS: LEAVITT, HENSHELL & KAWAI
BUILDER: RALPH LILL

Foundation	concrete block	National Concrete Masonry Assoc.
insulation	*Fiberglas*	Owens-Corning Fiberglas Corp.
Floors		
surfacing	oak	E. L. Bruce Co.
kitchen	vinyl-cork	Dodge Cork Co.
bath	ceramic tile	American-Olean Tile
Exterior walls		
framing	douglas fir	West Coast Lumbermen's Assoc.
sheathing	yellow pine	Southern Pine Assoc.
surfacing	redwood	California Redwood Assoc.
	asbestos-cement	The Ruberoid Co.
Roof		
framing	douglas fir	West Coast Lumbermen's Assoc.
insulation	*Insulite*	Minnesota & Ontario Paper Co.
surfacing	built-up roof	The Ruberoid Co.
Interior wall		
plywood panels	*Roddiscraft*	Roddis Plywood Corp.
bath	ceramic tile	American-Olean Tile
Ceiling finishes	*Insulite*	Minnesota & Ontario Paper Co.
Paints & stains		
interior trim	*Minwax*	Minwax Co., Inc.
Doors		
exterior	*Roddiscraft*	Roddis Plywood Corp.
hardware		The Yale & Towne Mfg. Co.
sliding	*Alwintite*	General Bronze Corp.
closet	*Roddiscraft*	Roddis Plywood Corp.
Windows		
sliding	*Alwintite*	General Bronze Corp.
fixed glass		Libbey-Owens-Ford Glass Co.
Electrical equipment		
panel board	*Square D*	Square D Co.
circuit breakers	*Square D*	Square D Co.
lighting fixtures	*Lightolier*	Lightolier Co.
		Habitat Associates
recessed fixture	*Synskyn*	Polyplastex United, Inc.
door chimes	*Nutone*	Nutone, Inc.
Air-conditioning	*Airtemp*	Chrysler Corp.
controls	(year-round)	Minneapolis-Honeywell
Fireplace		Bennett-Ireland, Inc.
Plumbing fixtures		Crane Co.
built-in lavatory	custom-built	
Kitchen fixtures		
kitchen sinks	*Carlton* stainless steel	Carrollton Mfg. Co.
Bathroom accessories		
toilet seat		Crane Co.
shower fitting	*Moen*	Moen Faucet

When you buy, build or remodel a house, be sure you know the brands of material used. They are the best protection for your total investment.

[Continued on page 92]



Tulsa presents a living-conditioned home

[Continued from page 89]

Electrical equipment		
panel board	*Magnetrip*	Zinsco Electrical Prods.
switching		Bryant Electric Co.
outlet strip	*Plugmold*	Wiremold Co.
home fire alarm		Edwards Co., Inc.
lighting fixtures	*Lightolier*	Lightolier Co.
		Progress Mfg. Co., Inc.
dimmer controls	*Luxtrol*	Superior Electric Co.
Climate-conditioning	*Westinghouse* heat pump	Westinghouse Electric Corp.
registers		Hart & Cooley Mfg.
Fireplace	pink velour brick	Sapulpa Brick & Tile Co.
damper		Superior Fireplace
screen	*Modernscreen*	Portland-Willamette
Plumbing fixtures		Kohler Co.
Kitchen fixtures		
sink		Kohler Co.
faucet	*Delta*	Masco Screw Prods.
Bathroom		
accessories	*Hall-Mack*	Hall-Mack Co.
medicine cabinet	custom-built	
toilet seat		Kohler Co.
tub & shower control	*Hydroguard*	Powers Regulator Co.
auxiliary heater	*Nutone*	Nutone, Inc.
Electric water heater		Westinghouse Electric Corp.
Kitchen equipment	oven, cook-top, refrigerator, dishwasher	Westinghouse Electric Corp.
ventilating hood	*Nutone*	Nutone, Inc.
food waste disposer		Westinghouse Electric Corp.
cabinets	custom-built	
counter-tops	*Formica*	The Formica Co.
Laundry equipment		
washer & dryer	*Space-Mates*	Westinghouse Electric Corp.

A camera's influence

[Continued from page 91]

vent fan	*Nutone*	Nutone, Inc.
Water heater		John Wood Co.
Kitchen equipment		
range		Frigidaire
refrigerator		Frigidaire
upright freezer		Frigidaire
dishwasher		Frigidaire
exhaust fan	*Nutone*	Nutone, Inc.
counter-tops	*Formica*	The Formica Co.
Miscellaneous		
fence	asbestos-cement	The Ruberoid Co.
washer and dryer		Frigidaire

A camera's influence

[Continued from page 50]

East meets West in the master bedroom where bent-reed headboard, light table and chairs (from Ficks Reed's *Lanai* group) blend pleasantly with antique Korean campaign chests and murals hand-painted in oriental style on the *fusuma* sliding doors of the storage wall. Black and gold bedspread is filled with *Dacron* fiberfill, richly patterned with a fretwork design (by *Lazyback*, the *Cascade* pattern). Flush door, or *kagamido*, leads to bedroom hall; another, at opposite end of closets, leads to bath

Are You A Bore?

A noted publisher in Chicago reports there is a simple technique of everyday conversation which can pay you real dividends in both social and business advancement and works like magic to give you added poise, self confidence and greater popularity.

According to this publisher, many people do not realize how much they could influence others simply by what they say and how they say it. Whether in business, at social functions, or even in casual conversations with new acquaintances, there are ways in which you can make a good impression every time you talk.

To acquaint the readers of this magazine with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a 24-page booklet, "Adventures in Conversation," which will be mailed free to anyone who requests it. No obligation. Simply send your request to: Conversation Studies, 835 Diversey Parkway, Dept. 112C, Chicago 14, Ill. A postcard will do.

[Continued on page 94]

Campanula

In this design the bell-like beauty and delicate greenery of the pretty campanula is exquisitely detailed against a white background, and lingers in the subtle shaping of each piece.

Shelley
ENGLISH FINE BONE CHINA

SHELLEY POTTERIES LTD. STOKE-ON-TRENT. LONGTON. ENGLAND.

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Address.....
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The open sandwich

[Continued from page 90]

2 large apples
1 tablespoon lemon juice
1 pickled herring
2 cups cooked lentils
2 medium onions, finely chopped
2 tablespoons capers
2 green onions, finely minced
¼-½ cup garlic French dressing
fresh parsley for garnish

- Core and dice apples.
- Sprinkle cut apples with lemon juice to prevent discoloration.
- Skin and carefully bone herring; cut into small chunks
- Combine apples, lentils, herring, onions, capers, green onions.
- Stir in just enough French dressing to moisten mixture and hold it together.
- Chill thoroughly.
- Toss well before serving and garnish with chopped parsley.
- Serves 4 to 6.

KING CRAB-MEAT SALAD

2 cans King crab-meat, flaked
1 cup chopped dill pickle
½ cup chopped celery
1 cup mayonnaise
2 tablespoons chili sauce
1 teaspoon horse-radish
1 tablespoon lime juice
salt
½ teaspoon prepared mustard
fresh parsley

- Combine all of the ingredients.
- Garnish with parsley.
- Chill well until serving time.
- Serves 4 to 6.

CUBED SWISS CHEESE, CAPERS AND EGGS

½ pound Swiss cheese
6 hard-cooked eggs
2 green onions, finely chopped
2 tablespoons capers
1 teaspoon dry mustard
1 teaspoon horse-radish
salt
½ teaspoon cracked black pepper
½ cup sour cream

- Cut Swiss cheese into cubes.
- Chop 5 of the hard-cooked eggs and add to cheese, reserving one egg for garnish.
- Add green onions and capers.
- Combine seasoning with sour cream, mix with cheese and eggs.
- Garnish with thin slices of hard-cooked egg.
- Serves 4 to 5.

BEEF-CUCUMBER SALAD

2 cups chopped roast beef
½ cup diced cucumber
salt, pepper

A camera's influence

[Continued from page 93]

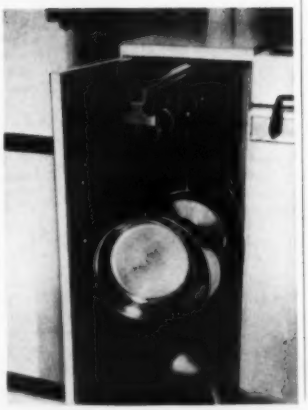
Bedroom hall doubles as auxiliary storage room, with large, sliding-door linen and blanket chest. Sliding doors unite this space with middle bedroom. *Kent* tweed fabric shades throughout by Breneman-Hartshorn; accessories are from the Jasmine Gift Shoppe, New York City

Boy's room makes the most of space with a corner arrangement of studio beds. Closet (right) increases utility with stacked, three-drawer chests (Country Workshop). Clothes hang in space above them

[Continued on page 95]

The Silva kitchen may have Japanese overtones, but its workability is strictly stateside—a factor greatly abetted by its small appliances. At right, the Dazey *Iceramic* ice-crusher, a combination model which can be hung on a wall or used efficiently on a table

Invaluable asset in any home—and particularly in one where the patina of the floors is so important—is an electric polisher. This one, the Regina *Twin-Brush Polisher and Scrubber*, performs two functions by a rearrangement of brushes, buffers



Pots and pans present no storage problem when they are hung on a disappearing pan rack in a narrow cabinet next to the range. A similar compartment on the other side of the range holds a sliding towel rack. Both are *KV* fixtures by Knape & Vogt

The open sandwich

[Continued from page 94]

prepared horse-radish
French dressing
1 tomato

- Combine beef with cucumber.
- Season and then add horse-radish to taste.
- Moisten with French dressing so that mixture holds together.
- Garnish with tomato wedges.
- Serves 4.

TONGUE-OLIVE SALAD

Reserve a few julienne strips of tongue for garnish.

2 cups diced boiled tongue
½ cup minced ripe olives
1 cup finely chopped celery
2 tablespoons minced onion
salt, pepper
garlic French dressing

- Combine first five ingredients.
- Moisten with dressing until mixture holds together.
- Garnish with strips of tongue.
- Serves 4 to 5.

PICKLED BEET SALAD

Excellent chilled—but even more zesty several days later.

6 medium beets
3 sweet onions, thinly sliced
½ teaspoon caraway seeds
1 teaspoon salt
1 tablespoon horse-radish
3 tablespoons sugar
½ cup wine vinegar
¼ cup water

- Cook beets in small amount of water until tender. Drain.
- Peel beets and slice thinly.
- Arrange alternate layers of beet and onion slices with caraway seeds, salt and horse-radish.
- Mix sugar, vinegar and water together, cover beets with this.
- Chill well for several hours.
- Drain beets and onions before serving.

CUCUMBER AND ONION SALAD

Serve as a topping to a sliced meat or poultry sandwich.

2 cloves garlic, crushed
2 large cucumbers, thinly sliced
4 sweet onions, sliced
¾ cup sour cream
¼ teaspoon dry mustard
2 tablespoons tarragon vinegar
sugar
salt, pepper

- Combine garlic, cucumbers and onions in bowl.
- Pour over dressing made of remaining ingredients.
- Chill thoroughly.
- Drain well before serving.

[Continued on page 96]

EVEN ON "SPECIAL DAYS"!

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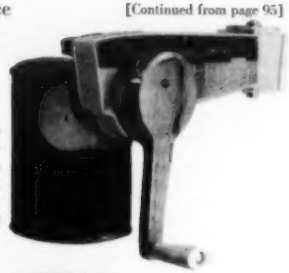
Invented by a doctor—now used by millions of women

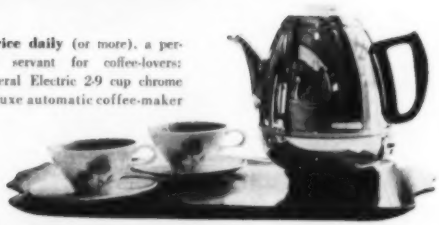
A camera's influence

[Continued from page 95]



Wall can-opener has eliminated forever the hazards of poking away at a can with a dull implement. Chrome and white model: Dazey's *Canaramic Mark II*

Dishwasher is strategically located in one end of the kitchen's central island and is easily accessible from either of two sinks. Silvas use detergent with a hydro-active formula which leaves china, glass, silver spotless



Thrice daily (or more), a perfect servant for coffee-lovers: General Electric 2-9 cup chrome de-luxe automatic coffee-maker

Above the range, and within easy arm's reach: a triple-tier dispenser by Kromex for wax paper, aluminum foil and paper towels. Below it is a rack of *Cuisineware* kitchen tools by Robeson—a new design which is faintly oriental

SPADE AND TROWEL

If you have a gardening problem **LIVING** ***For Young Homemakers' garden experts will help solve it for you. Queries of general interest will appear on this page every month. For a prompt reply to more specific and individual problems, send us a stamped, self-addressed envelope.***

Q. I've heard that berries of the castor bean are poisonous and wonder if this applies to berries of the snowberry bush. Also, how tall does this shrub grow? C.V., Carpentersville, Ill.

A. To the best of our knowledge, the berry of the snowberry bush is not poisonous. The *S. alba* (common snowberry) reaches an average height of three or four feet but the *S. mollis* (creeping snowberry) doesn't get any higher than eighteen inches.

Q. My teucriums have spindly stems with a few leaves near the ends. They have hardly grown during the two years I have had them. What can I do to improve their dilapidated appearance? V.L.E., Marietta, Ga.

A. If growth isn't too far advanced, remove any dead or partially dead branches and cut back the other branches. If the plant is fully leafed out, do your trimming next fall, but remove dead material now.

Q. I would like to grow fresh herbs in pots to be placed on my kitchen windows. One window faces west and gets no direct sunlight. The other faces north and gets short periods of direct sunlight. What types of herbs can I grow indoors under these conditions? C.F., New York, N.Y.

A. Most herbs require plenty of sunshine and would not respond favorably to the light conditions which you describe. You could keep such herbs as chives, peppermint and spearmint alive and green, but the plants would not flourish and there would be few leaves for cooking purposes.

Q. We plan to buy a home at the seashore and would like to know the best time to seed and the most satisfactory type of grass to grow. E.M., Irvington, N.J.

A. If construction involving traffic on the lawn area is finished, get your grass seed in this fall. Grasses flourish during the cool months. The bents are better than most grasses in the better seaside soils (particularly seaside and velvet bent). If the soil is quite sandy and salty, you may have to put in simple soil binders, such as American or European beach grass. Baltic ivy makes a good ground cover if grass is too much of a challenge.

Q. I have a cut-leaf philodendron which is two years old and seems quite green and healthy, but I get only plain leaves, never enough cuts. T.D.S., Boulder, Col.

A. The probable reason for your philodendron losing its leaf perforation is insufficient sunlight. This plant requires indirect sunlight and will never be healthy under artificial light. Lack of cuts is caused by lack of humidity.

Q. I would like to have a "friendly fence" on one side of my property. I am mainly interested in something that will grow quickly and be easy to maintain. J.J.K., Lawrence, Mass.

A. Chinese elm makes a very fast-growing, thick hedge if small trees are planted close together. However, it has to be kept pruned or it will quickly get out of control. Honey locust which has a fragrant white flower is fast-growing. Red cedar and American arborvitae make sturdy hedges.

MUSIC FOR LIVING

By DAVID RANDOLPH

What's in a name? When you think of composers, what names come to your mind? Are you of the Three B's persuasion: Bach, Beethoven and Brahms? Or do you wander a little further afield, into Prokofieff, Stravinsky or Bartok? Well, for these midsummer months, how would you like to venture into the unknown and investigate the music of some composers whose names are truly off the beaten path?

Let's begin with a contemporary of Haydn and Beethoven, a Ukrainian composer named Nikolai Dmitrievich Ovsianiko-Kulikovsky. He was born in 1768, just two years before Beethoven, and lived until 1846. Although the composer's name might lead us to expect some highly coloristic, exotic music, let me state immediately that this is not the case. Apparently, serious Russian orchestral music of the early nineteenth century was completely under the domination of the Austrian and German school, as represented by Haydn and Beethoven. As a result, Ovsianiko-Kulikovsky's music, to judge by his *Symphony No. 21*, which has been recorded for Westminster, bears a close stylistic resemblance to the music of those composers. The work was written in 1809, and was forgotten until its recent discovery. The other side of the disc contains a very pleasant *Serenade for Orchestra* by Mossaiye Vainberg, who was born in Poland in 1919. Although the work was composed as recently as 1952, it is in a conservative idiom.

Another unknown name from the late eighteenth and early nineteenth centuries is that of Frantisek Krommer. He was born in Moravia in 1759, and emigrated to Vienna, where he became an important figure in music. Schubert, as a boy, was familiar with the works of Krommer, since they were played by the student's orchestra at the Seminary, in which he took part. When Krommer died in 1831, he had made a considerable reputation as a teacher, a conductor and a composer, with more than 150 works to his credit.

His name was originally Kramarz, which means "shopkeeper," and would be translated into German as Krämer. However, he adopted the surname of an uncle, Antonius Krommer, from whom he had received his early musical training. The recording of his *Concerto for Oboe and Orchestra*, issued by Colosseum Records, plays it safe by listing him as Krommer-Kramer. Judging by this single work, it would appear that the reputation the composer earned during his lifetime was justified. The concerto is a large-scale work in the Beethoven style. To my tastes, it is an outstandingly fine work, with an exceptionally beautiful slow movement. Unfortunately, while the performance itself seems excellent—it is by the oboist Frantisek Hantak, with the Brno Orchestra Da Camera, under Antonin Devaty—the recording leaves a lot to be desired. Nevertheless, the beauty of the slow movement may cause you to overlook the deficiencies of the recording. The same disc contains three works by Vivaldi, including a concerto for bassoon, and a work by Corelli.

Next, we enter our own era, with two very little-known names, both from Holland. One is Hans Henkemans who was born in The Hague in 1913. On an Epic disc, Eduard van Beinum leads his *Concerto for Violin and Orchestra*, written between 1948 and 1950. The work is played by the violinist to whom it was dedicated, Theo Olaf, with the Concertgebouw Orchestra of Amsterdam. While the concerto is obviously of our own time, it is not composed in an extreme idiom, and therefore need not be feared by those who would normally be hesitant about modern music. The performance is admirable, and I suspect the work might grow on you.

Similar remarks might be made about the companion piece on the disc—the *Piano Concerto* by Willem Pijper. When he died, in 1947, Pijper was the acknowledged leader of the modern Holland school. The piano concerto was composed in 1927, and is played in this recording by his pupil, Hans Henkemans. (Thus, Henkemans appears on this disc as both a composer and a performer.) The concerto is actually in seven brief movements, played without interruption. However, the listener is not aware of these divisions. Rather, the quality that is most apparent is the dance origin of most of the music. Among the dance rhythms are a cakewalk and a tango.

The disc also contains Pijper's *Six Symphonic Epigrams*, a group of short pieces taking about five minutes to play. In suggesting that no technical description of the music be given, the composer wrote: "... one would need more time in reading an even superficial analysis of these six pieces than in hearing them." Quite a statement!

If you're partial to the Rachmaninoff piano concertos, you may find a very pleasurable experience awaiting you in a piano concerto by a composer with the rather unusual name of Otar Taktakishvili. Although he was born as recently as 1924, and he wrote his *C Minor Piano Concerto* in 1951, Taktakishvili obviously finds the roots of his musical style in the romantic idiom of Tchaikovsky and Rachmaninoff. As a result, this is music that should appeal to anyone who likes the lush, full-bodied style of late nineteenth-century music. The jacket notes, incidentally, point out the rather amusing fact that the slow movement contains a melody that is "reminiscent of Gershwin's *Summertime* veering into the closing bars of the *Londonderry Air*." The companion piece on this Westminster disc is another *C Minor Piano Concerto*, this one composed in 1952 by Otar Gordelli. While the opening movement of this work also hearkens back to Rachmaninoff, the slow movement has an English flavor, and the finale leans toward the Spanish idiom. The soloist in both concertos is Alexander Iokheles. Admittedly, there is not a single well-known name in this venture list. But why not venture into the less-trodden paths? They may contain some pleasurable surprises for you and your family.

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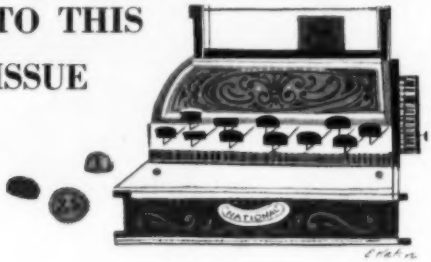


The following items appear in special features in this issue. ALL THE PRICES QUOTED ARE APPROXIMATE AND SUBJECT TO CHANGE.

TULSA PRESENTS A LIVING-CONDITIONED HOME

Pages 74-79

Page 75

Table and stools (set), $61.75; coffee table, $16.95—**D. N. & E. Walter.**

Living room Page 76
Sectional sofa (in muslin), $280.00; cigarette table, $20.00; corner table, $50.00; commode, $70.00; club chair (in muslin), $146.00; chair, $48.00 (*Legacy* group—**American of Martinsville.**
Corday wool carpet (per sq. yd.), $11.50—**Bigelow.**
Fortisan plaid fabric (draperies, per yd.), $2.95—**Cohn-Hall-Marx.**
Lamps (each), $39.95—**Stiffel.**
Bedroom
Bed, $80.00; commode, $70.00 (*Legacy* group)—**American of Martinsville.**
Lamp, $29.95—**Stiffel.**
Armchair (outside window), $19.95—**D. N. & E. Walter.**

Bathroom Page 77
Lighting fixtures (each), $28.75—**Lightolier.**

Page 79
Table, $136.00; armchairs (each, in muslin), $42.00 (*Legacy* group)—**American of Martinsville.**
Chair (outside window), $35.95—**D. N. & E. Walter.**
Rolling Acres acetate panel fabric—**Fuller Fabrics.**
Hanging fixture, $59.85—**Lehrolite.**

THE IRRESISTIBLE URGE TO REMODEL

Pages 54-57

Page 56
Two-piece sectional (complete), $250.00; 3-piece sectional (complete), $400.00 (both covered in *Sofgrane* vinyl-coated fabric, *Viking* group) — **Futorian-Stratford.**
Tables (each), $29.95 (*Scandinavian* group)—**Mersman Brothers.**
Enchant Spunvis & Avicron rayon rug, 4 x 6, $18.95—**Cabin Crafts.**
Vinyl tile—**Armstrong.**
Marbalia sheets, 35 x 45 (per sheet), $3.95—**Laverne Originals.**

Solarium-study Page 57
Fontana rayon & acetate fabric (per yd.), $2.25—**Riverdale.**
Cambodia rayon & cotton fabric (on bench)—**Greeff Fabrics.**
Majesty rayon & acetate fabric (per yd., on stools), $2.50—**Bloomcraft.**
Lafayette Stripe rayon & cotton fabric (on chair)—**Jofa Fabrics.**

 [Continued from page 13]

what's new for living

• Excess fat can be removed from soups, gravy and stew by *Fat-Away*, an aluminum pan with a cool nylon handle which can be floated on top of the hot liquid. Fat flows easily into a concave well and is lifted off. G & S Metal Products.

• Two-fold door compactly fills finished door openings of standard height and width. The *Rezo-Fold* is a spacesaver, with two hinged panels folding snugly. Aluminum head track guides opening and closing. It comes in birch, red oak or *luuan* with grid-core construction. Paine Lumber Company.

• Stain-resistant cleaning cloth includes a new chemical, *RC-100*, in an all-purpose continuous roll dispensed in needed lengths from a cutter-edge box. Dampened *Miracloth* is used over soiled surface, followed by a wipe with clean, dry portion. Can be rinsed and re-used. Chicopee Mfg.

• Miniature greenhouse of *Bakelite* polyethylene plastic provides inexpensive protection to plant seedlings. Designed as a professional aid for do-it-yourself garden projects, greenhouses consist of a double thickness of plastic twelve feet long, secured to seven metal wickets. By Crystal-X.

HOW TO FAN-CONDITION YOUR HOME

Electric fans provide an economical means for cooling, as they require no major installation or service problems. Most window fans may be easily installed on a mounting panel in any standard window. Other models are adapted for mounting in casement windows, but, for the most part, this can be done with the aid of a screw driver. Household fans do not require special heavy-duty wiring and may be installed where permanent installations are impractical.

Special features which are available on electric fans include: (1) thermostats to turn fan off and on to correspond with temperature changes; (2) two- or three-speed controls; (3) automatic clock switches to turn fans on and off at the predetermined time; (4) electrically reversible motors to exhaust or draw in air; (5) push-button control; (6) safety grilles.

To select a fan, first decide upon which area you will want to cool—living room, bedroom, kitchen or a combination of these. There are three factors to keep in mind in order to determine the size and number of fans needed to adequately cool a given area. The first is total space, measured in cubic feet, to be cooled. Second is the number of cubic feet of air a fan will move per minute (C.F.M.). Don't judge a fan's cooling capacity by the blade size alone: the cubic-feet-per-minute rating is a more accurate indication of its efficiency. The C.F.M. rating can usually be found in the manufacturer's instruction booklet. Third and final consideration is the average temperature in the region where you live. In most hot climates, it is necessary and desirable to change the air about once every minute. In moderate climates, circulation of air every two or three minutes is adequate.

A room 15 by 15 by 9 feet (which equals 2,025 cubic feet) requires for effective cooling a fan with at least 2,000 C.F.M. rated capacity. This fan will change the air in the room every minute. If you should select a fan with a 4,000 C.F.M. capacity for this size room, the air will be changed twice every minute.

Electric fans may also be used to increase the effectiveness of air-conditioners by circulating cool air into warm-air pockets. Fans also can increase the range of an air-conditioner, so that its effect is extended to more than one room, by directing the flow of air from the air-conditioned room into another.

LIVING For Young Homemakers' building and home repair experts will help you solve your problems on this page every month. If you have an immediate emergency, a stamped, self-addressed envelope will bring you a prompt reply. Questions about equipment and building materials will be answered frankly and honestly according to the results of our research. Mail inquiries to Mr. Fixit, LFYH, 575 Madison Ave., New York 22, N.Y.

Q. We have considerable trouble getting hot water to the bathroom fixtures as both of our baths are at the end of the house farthest from the utility room. Is there a standard method of overcoming this difficulty? B.N.

A. This can be overcome with a circulating hot-water system. In this, the hot-water lines are run in double so that there is a constant flow through them, providing hot water immediately upon opening the faucets. Any plumber is familiar with this system and can install it without great difficulty.

Q. We have a beautiful marble slab, eighteen inches wide and three feet long, which we wish to make into a table, using plain, round brass pipe for legs. Can you tell us how to do this? J.A.

A. We think this is a job for a professional marble-worker because of the danger of cracking the slab. The usual procedure is to use brass floor flanges of the proper diameter into which the pipe legs are screwed. The flanges are attached to the bottom of the marble slab by drilling holes into it, filling these with plaster of Paris and then setting bolts through the flanges and into the holes.

Q. We have just bought a house which has a large fireplace and hearth paved with common brick. The brick is chipped, crumbly and dirty-looking. Will you tell us how we can cover both to improve their appearance? M.M.

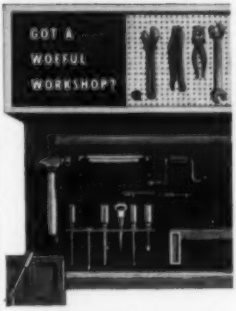
A. There is a very hard, smooth, square tile made for exactly this purpose. Dark red in color, it stands up very well under excessive heat and is easy to clean. Using fire clay as the mortar, the tiles can be laid directly over the present brick. The half-inch joints left between the tiles are also filled with fire clay. Finish the edge of the hearth with quarter-round wood molding. The tile is available at building material yards.

Q. We are bothered by dampness coming up from the ground under our summer cottage which has a cement-block foundation wall only three feet high. The enclosed area under the house is open. We have been told that polyethylene plastic sheets can be used to seal out the dampness. Will they be satisfactory and how are they installed? N.S.

A. This material is satisfactory to use, as are tarpaper and waterproofed building paper. Rake the ground smooth and roll or tamp it down as firmly as possible. The sheets are laid with a five-inch lap and cemented. The ends of the sheets are then turned up against the foundation wall six or eight inches and cemented to the wall. This is effective only if the ground is high enough to prevent water accumulating over the sheets.

Q. We have bought an old house in which the staircase treads are very shallow and have a definite slope toward the front edge. What can be done to make the treads deeper and to do away with the forward pitch? S.C.

A. The best solution for the sloping pitch is to put on stair treads which are slightly padded under the front edge. There is really no practical solution for the shallow depth of the treads.



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Those marked with an asterisk are making offers of booklets, catalogues or other product information available to you either free or at a very small charge. To obtain this material, refer back to the ad and write direct to the manufacturer at the address listed.

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*Western Pine Association 9

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*Heath Co. 97

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*Wetmore & Sugden, Inc. ..... 94 & 97

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STORES IN YOUR VICINITY *featuring*

merchandise in this issue are listed for your convenience. Your shopping will be simplified if you identify the merchandise as having been shown in the August issue of LIVING For Young Homemakers.

The following stores are featuring Mersman tables as seen on pages 54-57.

Alabama
Pizitz, Birmingham
Rhodes-Carroll Furn. Co., Birmingham

Arizona
Barrows Furn. Co., Phoenix

California
Ashburn Furn. Co., Alhambra
Barker Bros., Los Angeles
John Breuner Co., Oakland
Goldeen's Home Furn., San Jose

Colorado
The Denver D. G. Co., Denver

Connecticut
Howland D. G. Co., Bridgeport
G. Fox & Co., Hartford
Chamberlain Co., New Haven

District of Columbia
The Hecht Co.

Florida
Haverty Furn. Co., Jacksonville
Maas Bros., Tampa

Georgia
Haverty Furn. Co., Atlanta

Illinois
John M. Smyth, Chicago
Ames Furn. Co., Dixon
M. A. Felman Co. (The Boston Store), Joliet
Fitzgerald Furn. Co., Joliet
Larson's, Inc., Rockford

Indiana
Finke Furn. Co., Inc., Evansville
L. S. Ayres & Co., Inc., Indianapolis
Duning Furn. Co., Richmond
Ries Furn. Co., South Bend
Shultheis & Sons, Vincennes

Iowa
Killian Co., Cedar Rapids

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Kaufman Straus Co., Louisville

Louisiana
Kornmeyer's, Baton Rouge

Maryland
The Hecht Co., Baltimore
Hochschild, Kohn & Co., Baltimore
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M. Shaivitz & Sons, Baltimore
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Massachusetts
Jordan, Marsh Co., Boston
Paine Furn. Co., Boston
John H. Pray & Sons Co., Boston

Michigan
J. L. Hudson Co., Detroit
Flint Home Furn. Co., Flint
Bishop Furn. Co., Grand Rapids
Vermeulen Furn. Co., Kalamazoo
Jury-Rowe Co., Lansing
Vandervelde's Furn. Co., Muskegon Heights
Triangle Furn. Co., Royal Oak

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Missouri
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Famous & Barr Co., St. Louis

New Jersey
Huffman & Boyle Co., Inc., No. Hackensack
Koos Bros., Inc., Rahway

New York
Adam, Meldrum & Anderson Co., Inc., Buffalo
B. Altman & Co., New York City
Bloomingdale's, New York City
McCurdy & Co., Inc., Rochester
The Wallace Co., Schenectady
I. Fleischman & Sons, Inc., Syracuse

Ohio
M. O'Neil Co., Akron
R. & J. Furn. Co., Canton
The McAlpin Co., Cincinnati
H. & S. Pogue Co., Cincinnati
The John Shillito Co., Cincinnati
The Higbee Co., Cleveland
F. & R. Lazarus Co., Columbus
Sellman Furn. Co., Covington
Elder & Johnston Co., Dayton
Leugers Furn. Co., Elm Place
The Leader, Lima
Peoples Outfitting Co., Springfield
Imperial Wayside Furn. Co., Toledo
Walker Furn. Co., Toledo
Strouss-Hirshberg Co., Youngstown

Pennsylvania
Hahn Furn. Co., E. Liberty
Murta's Furn., Philadelphia
Strawbridge & Clothier, Philadelphia
Gimbel Bros., Pittsburgh
Joseph Horne Co., Pittsburgh

Rhode Island
The Outlet Co., Providence

South Carolina
Bridges Furn. Co., Columbia

Tennessee
Haverty Furn. Co., Chattanooga
Miller Bros. Co., Chattanooga

Texas
Haverty Furn. Co., Dallas
Leonard's Dept. Store, Ft. Worth
Foley Bros. D. G. Co., Houston
Haverty Furn. Co., Houston
G. A. Stowers Furn. Co., San Antonio

Utah
Boyle Furn. Co., Ogden

Virginia
Miller & Rhoads, Inc., Richmond
Bernard Siegel, Richmond

Washington
The Bon Marche, Seattle

West Virginia
Home Furn. Co., Weirton

Wisconsin
Kunzelmann Esser Co., Milwaukee
Ed Schuster & Co., Milwaukee

The following stores are featuring Futorian-Stratford sofas as seen on pages 54-57.

Alabama
Furn. Distributors, Birmingham
Marks-Fitzgerald, Birmingham
Southern Furn. & Rug, Birmingham

California
Sterling Furn., San Francisco

Florida
Mather of Daytona, Daytona Beach

Georgia
Davison, Paxon Co., Atlanta
Myer-Peachtree, Atlanta

Illinois
Wallen-Fine, Chicago

Kansas
L. C. Jackson, Wichita

Louisiana
Kornmeyer's, Baton Rouge
Max Barnett Furn. Co., New Orleans
Maison Blanche Co., New Orleans

Michigan
Sofas, Inc., Detroit

Mississippi
Rice Furn., Jackson

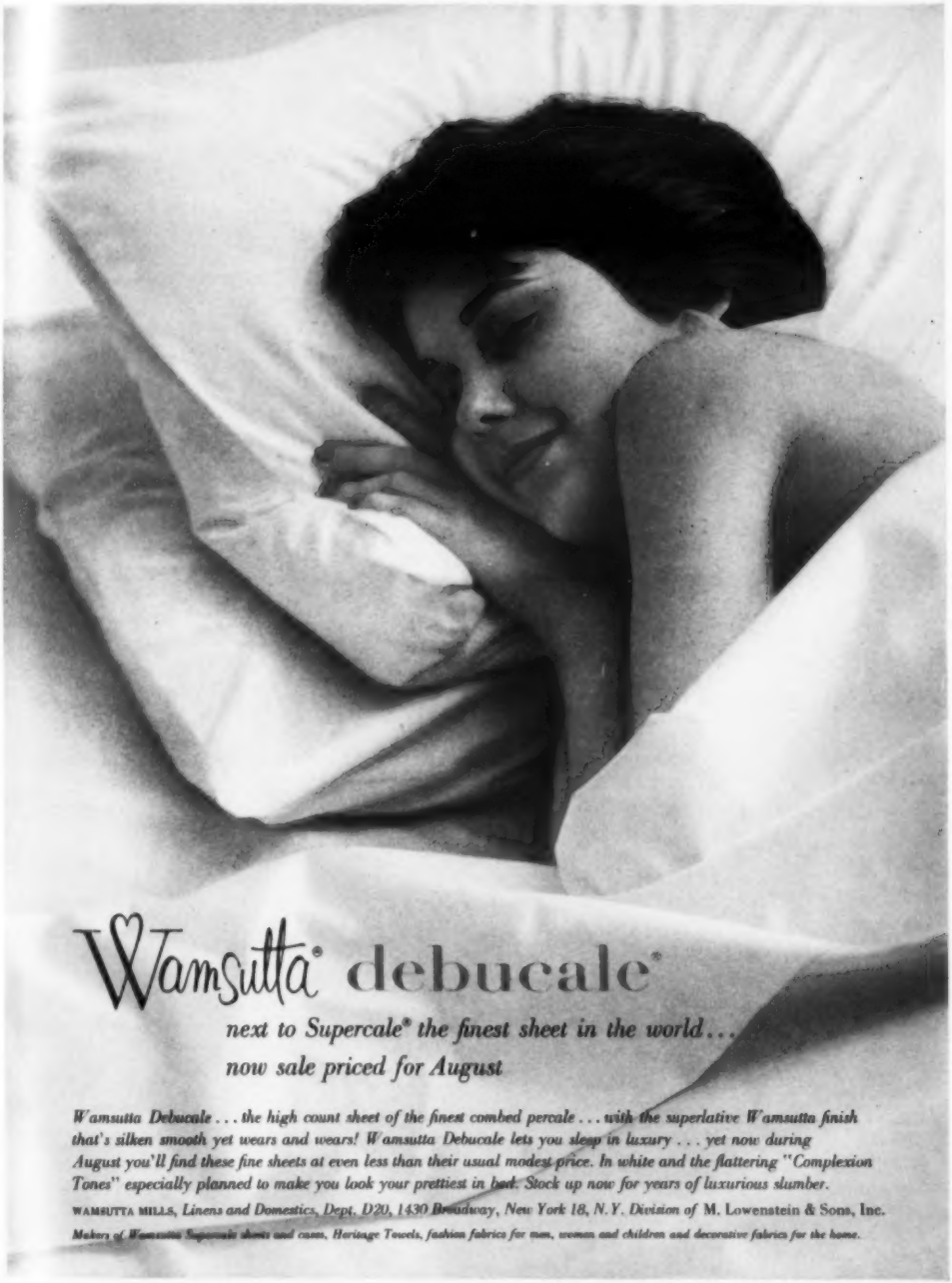
Missouri
Joplin Furn., Joplin

Nebraska
Nebraska Furn. Mart, Omaha

New York
Suburban Furn. House, Buffalo

Pennsylvania
Jones Furn., Franklin
Jones Furn., Indiana
Jones Furn., Punxsutawney

Texas
Louis Shanks Furn. Co., Austin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next to Supercale® the finest sheet in the world...
now sale priced for August
Wamsutta Debucale . . . the high count sheet of the finest combed percale . . . with the superlative Wamsutta finish that's silken smooth yet wears and wears! Wamsutta Debucale lets you sleep in luxury . . . yet now during August you'll find these fine sheets at even less than their usual modest price. In white and the flattering "Complexion Tones" especially planned to make you look your prettiest in bed. Stock up now for years of luxurious slumber.
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*8 WAYS FIR PLYWOOD ADDS VALUE and LIVABILITY ALL THROUGH THE HOUSE

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